



Brintons

Project: W Philadelphia

Details: Axminster + Hand Tufted

W Philadelphia, a trendy and upscale hotel located in the city's downtown area, opened its doors July 2021.

Brintons supplied abstract floral Axminster carpet in the sun-drenched Great Room. The carpet design includes exaggerated, digitalized references to the 1940s needlepoint artwork found on display at Philadelphia's Fabric Workshop and Museum.

The Living Room provides a moodier, 70s style atmosphere and is inspired by the sunken gardens of Fairmount Park in the early 20th century. Giving nod to the natural elements are the Brintons created bright, floral hand tufted rounds adorned on the floor.

"Brintons understood our concept and were able to execute the design and installation exceeding our expectations."

Sharilyn Olson Ridgdon
Owner + Creative Director
designstudio ltd

www.brintons.net

