The Principal York Hotel

Brintons

Luxury lifestyle hotel The Principal York, formerly the Royal York Hotel, opened in November 2016 after an award-winning remodelling and refurbishment programme that includes bespoke carpets and rugs designed and made by Brintons.

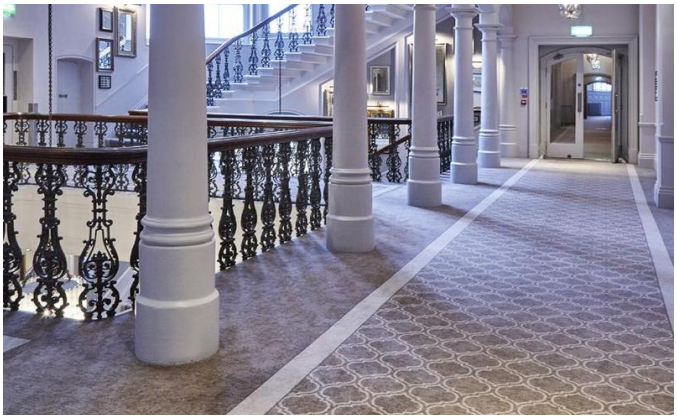
Interior design practice Goddard Littlefair's overall ambition was to breathe life back into every artery, giving a nod to tradition and heritage, whilst creating a light, welcoming and contemporary environment in the form of a modern and softer country house interior.

> We are so grateful to Brintons for their part in delivering an award-winning design product at The Principal York. As always, they worked closely with us to understand the scheme and interpret the design brief until we realised our vision - and brought it to life on time and within budget. We look forward to the next exciting joint venture.
>
> **Michelle Holland**
> Associate, Goddard Littlefair

Brintons was delighted to be selected to help achieve this ambitious design of the grand 155-room Victorian hotel, located next to the railway station in the historic city of York. Working closely with Goddard Littlefair, Brintons own design team helped to design and manufacture over 6,200 sqm of custom Axminster wool carpet and rugs for the scheme including corridors and stairs, guestrooms, meeting rooms and private dining room.

Project summary

Name	The Principal York Hotel
Details	6,200 sqm of custom Axminster wool carpet and rugs
Date	2016

If you have a similar project you would like to discuss, please contact our central team:

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