Studley Castle

Brintons

Brintons supplied carpets for key public areas within Studley Castle, a Grade II* listed gothic revival house set in 28 acres of countryside in Warwickshire. Studley Castle re-opened in March 2019 after undergoing a £50 million transformation. Brintons worked on this project alongside design practices Newman Gauge, Leisure Concepts and Blueprint Interior Architecture.

Studley Castle, close to Stratford-upon-Avon, marks the 14th hotel in short-break company Warner Leisure Hotels's portfolio. It is the first hotel the company has opened in nearly 20 years and, stands as the group's flagship. The investment has taken three years from purchase to re-opening and has included building an entirely new hotel wing, revamping and rearranging the pre-existing interiors, and creating a spa in the original stables block.

The Interior Designers have taken their inspiration from Alice in Wonderland, the classic fairytale is anything but ordinary as it takes visitors down the rabbit hole through an interior design plan that is as colourful as the original story and its characters, from rabbits to clocks, to mini armchairs and crowns, the design scheme features many quirky and regal details.

Brintons senior creative designer Jane Bradley-Bain worked with the Interior Designers to create several bespoke, contemporary carpet designs for key public areas within Studley Castle as part of an extensive refurbishment programme.

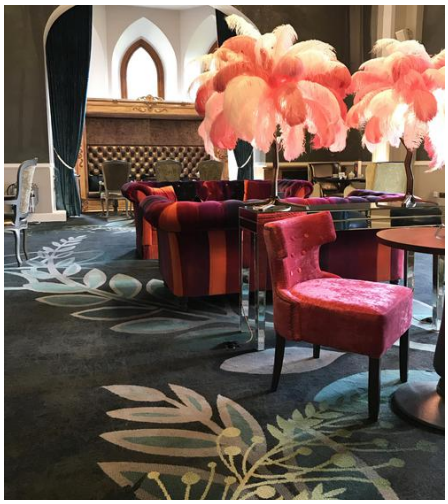
> Newman Gauge were appointed by Warner Leisure Hotels for the refurbishment of the existing period buildings including the Stables, Brintons worked closely with us to understand the scheme and interpret the design brief until we realised our vision - and brought it to life on time and within budget.
>
> **Aniela Sweeney**
> Associate Director, Newman Gauge

The castle was built almost 200 years ago, in 1834, by the famous London theatre architect Samuel Beazley, and has had a diverse list of owners, from Lady Warwick - who turned it into an agricultural college for women - to the Government - which used it to train the Women's Land Army during both world wars.

In 1969, the 19th-century property gained its Grade II* listing, and after a time as offices and a conference centre, in 2006 it was converted again, this time into a country house hotel. The hotel closed in March 2016 and an ambitious renovation and development programme to restore it to its original grandeur was undertaken by Warner Leisure Hotels.

Project summary

Name	Studley Castle
Details	5290m2 custom axminster, areas supplied: cabaret bar, corridors, staircases, day lounge, garden room, secret lounge, cinema, dart room and tea rooms
Date	March 2019



If you have a similar project you would like to discuss, please contact:

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