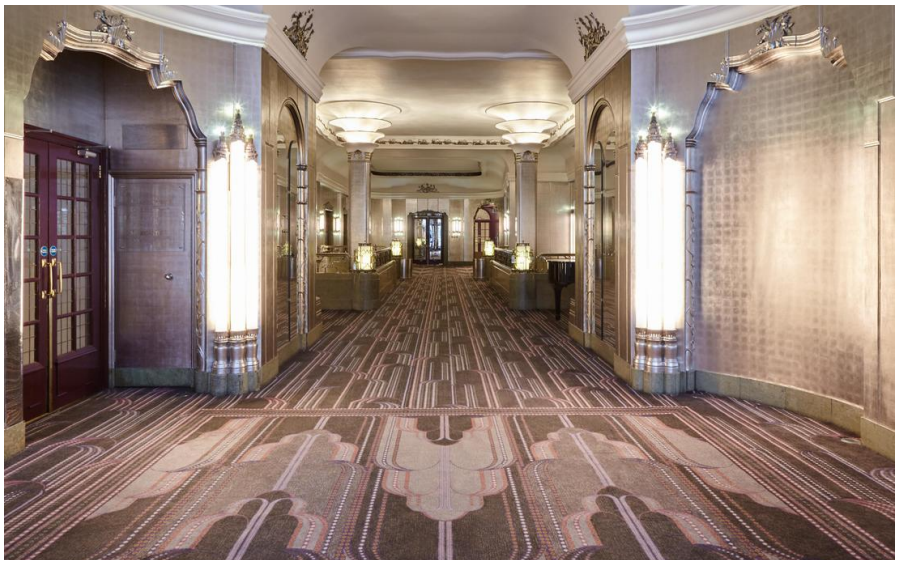

Sheraton Grand Park Lane, the famed Art Deco hotel in the heart of Mayfair, has recently reopened after a luxurious renovation programme, led by MKV Design, which celebrates the hotel's glamorous 90-year history. Brintons collaborated on the opulent restoration and redesign of this grande dame of London's most sophisticated hotels, having been selected to design and manufacture woven Axminster carpet for the 1920's inspired guestrooms, famed Grade II listed Art Deco Ballroom, Silver gallery, Oak room and corridors.

The multi-million pound renovation project draws on the property's rich heritage while adding modern stylish touches throughout the historic property. From its heyday as the hangout of choice for socialites, artists and aristocracy, the Sheraton Grand London Park Lane has a long history of bringing people together to celebrate, to dine, to party and to dance.

> We are very grateful to Brintons for their part in delivering a design product that sits at the heart of our ambitious renovation of the Sheraton Grand London Park Lane. Working closely with ourselves and MKV Design, the team at Brintons were able to fully grasp our vision for the scheme, brand and heritage when interpreting the design brief and brought the project to life on time and within budget.
>
> **Kieran Quinn**
> Hotel Manager, Sheraton Grand London Park Lane hotel

Working closely with MKV Design, and the Sheraton brand's global design team, Brintons, led by project manager Lisa Clarke, selected designs from Stacy Garcia's Speakeasy collection for this wonderful and ambitious project. The luxuriously textured carpet was selected and specified not only for the specific use of each space, but also to reflect the lavish 1920's inspired architectural details.

While the design of each Brintons carpets is therefore different, each pattern is a modern interpretation of bold Art Deco motifs inspired by the refined elegance of the 1920s born of the art movements of the period and the early years of the silver screen and cruise travel. An elegant palette of mauves, purples, golds and and neutral greys and browns – and a recurring geometric droplet form - unite the carpet designs to bring a seamless feel to the opulent décor of the overall scheme.

Project summary

Name	Sheraton Grand Park Lane
Details	17,600 Sqm2 custom axminster carpet
Date	October 2016

If you have a similar project you would like to discuss, please contact our central team:

Telephone +1 678 594 9300