



Set on the vibrant South Bank, London's County Hall is one of the city's most impressive and best-known landmarks. Although opened in 1922 as the seat of London's local government, since 1998 the historic building has hosted the iconic London Marriott Hotel County Hall. Having recently undergone a major transformation by RPW Design, the five star hotel now brims with distinctive contemporary British style and character.

Brintons was delighted to partner RPW on the design and manufacture of bespoke-made Axminster carpets for this technically demanding yet spectacularly creative project.

Working in close collaboration with RPW, the Brintons team drew on the decorative Art Deco architectural components of the building, including listed wooden panelling, geometric wrought ironwork and vaulted ceilings of the principal corridors, as inspiration for its contemporary carpet designs.

A muted contemporary palette that echoes the subtle hues of the historic stone, soft metals and watery greys of the Thames unites the luxurious bespoke-made carpets made by Brintons for the corridors, guestrooms, presidential suite, and meeting rooms.

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Due to the complex geometry of the Marriott County Hall guest corridors, the Brintons' team had to overcome mathematical and decorative challenges to accomplish the objectives of the brief, to have our design follow along the complex curvature of the building. We appreciate Brintons' expertise in bringing our vision to fruition. At RPW we routinely insist that our suppliers, who we consider partners, go the extra mile. We expect our suppliers to think outside the routine parameters and to push manufacturing options to the limit. Only when we have this type of dedicated collaboration do we truly come up with a product that is not only beautiful, but gives both parties a sense of pride and accomplishment.

Ariane Steinbeck

Managing Director, RPW Design



Given the historic and unusual geometry of the Grade II listed building, the project was not however without its technical challenges. A gently curved corridor, mirroring the crescent-shaped façade of the main building, presented an opportunity for Brintons to demonstrate its expertise in problem-solving as it overcame the unyielding geometry to design and manufacture a wall-to-wall carpet that followed the curved limits of the floor while maintaining a perfectly aligned central patterned panel

Project summary

Name	Marriott Hotel County Hall
Details	Custom Axminster carpets and hand tufted rugs
Date	October 2016





If you have a similar project you would like to discuss, please contact our central team:

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