Hotel Walther

Brintons

In celebration of its 110th anniversary, the Hotel Walther commissioned Brintons to translate the elaborate designs of interior designer Virginia Maissen into woven Axminster rugs and fitted carpet to complement the refurbishment of the hotel.

The concept of the design was to create a modern, inviting and comfortable feel in this grand hotel with inspiration taken from its surroundings and history. Zürich- based interior designer Virginia Maissen worked with Brintons to redesign the interior to highlight the heritage of the hotel, but also incorporate modern art installations by Rolf Sachs and Sandro Fabbri. The newly refurbished hotel, a member of the Relais & Châteaux group, unveiled its updated design earlier this year. The 17 bespoke carpet designs throughout are bold and abstract, in a colour palette of reds, greens and yellows that reference the hotel's alpine surroundings.

Brintons collaborated closely with Virginia Maissen to translate her designs into Axminster carpet. The layering of imagery within the designs, mixing bold colours and the subtle photographic representation exploited the full range of the carpet manufacturer's 32-colour High Definition Weave; a unique Brintons' innovation that allows for infinite design possibilities and highly dynamic visuals.

The end result is a beautifully detailed collection of bespoke carpets in the lobby, fine dining room, stairs and smoking lounge of the hotel.

> I am so proud of the bespoke carpets, Brintons translated all my designs perfectly, the stand out details coupled with a classic pattern brings together both of our design visions. The 17 unique carpet designs demanded special attention from both sides, and Brintons delivered on time and within budget. This project perfectly demonstrates Brintons' skill in creating one-off pieces to a client specification.
>
> **Virginia Maissen**
> Interior Designer

Antique treasures and decorations have been reinterpreted to reflect the hotel's history: original ceilings and rounded archways from the early twentieth century have been exposed with the help of local craftsmen. Specially designed wall tapestries, curtains, and carpets created by Brintons have been added to complement the furnishings of each room. The 4-Star Hotel Walther is a third-generation family-run business, currently headed by Anne-Rose and Thomas Walther. Brintons is well known in Switzerland for its design expertise and market presence, and has an established reputation for high quality custom Axminster carpets and rugs.

Project summary

Name	Hotel Walther
Details	Custom Axminster carpets and rugs
Date	July 2017

If you have a similar project you would like to discuss, please contact our central team:

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