

press release

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Brintons launch 'Public Spaces' design collection

Brintons, the world's largest manufacturer of premium-quality woven Axminster carpet, has unveiled a brand-new collection of inspirational designs that have been exclusively developed for use in public space buildings such as airports, convention centres and sports stadiums.

The Brintons 'Public Spaces' collection is divided into three distinct design chapters and gives interior designers and specifiers access to a wealth of cutting-edge designs that can either be used in their original form, customised or used as inspiration when creating striking floorscapes and making a strong interior design statement.

Brintons fulfilled the world's single largest public space carpet order in 2010 when it designed and manufactured 175,000 m² of Axminster for installation at the brand-new T3 building at Indira Gandhi International Airport in India. It has developed this new collection because carpet is consistently the most versatile flooring choice when creating a practical and inviting interior space within a public space building.

Axminster carpet is comfortable underfoot, can be designed to enhance any interior scheme, will stand up to the demands of the heaviest pedestrian foot traffic, reduces background noise pollution, improves indoor air quality and requires minimal maintenance.

The designs in the 'Aerial', 'Surface' and 'Structure' chapters within the Brintons 'Public Spaces' collection are inspired by views and observations of form and detail from different levels – whether up close or from afar.

The designs detail our experiences of architecture and spaces by commenting on our sensory response and appreciation from different perspectives.

Brintons Commercial Marketing Director, Nicola Hewitt, said: "Carpet is a great medium for making a strong interior design statement – particularly when you're working with large and expansive canvasses that are typical to public space buildings.

"By using the large repeats, delicate patterns and strong colours that can be found in our new 'Public Spaces' design collection, it is possible for designers to create a unique interior atmosphere that is unequalled by any other flooring product."

All of the new and inspirational designs in the Brintons 'Public Spaces' collection are supported by the company's market-leading, global project management service that ensures all public space project – both large and small – are delivered on time and within budget.

Brintons' skills across planning, estimating, sales, design and manufacturing have proved invaluable to many high-profile public space projects around the world when creating the most ambitious interior floorscapes that are guaranteed to make a lasting impression through cutting-edge design and product quality.

To request a copy of the Brintons 'Public Spaces' design book, interior designers, architects and specifiers should contact their local Brintons representative or e-mail solutions@brintons.co.uk

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EDITORS' NOTES

- Brintons Carpets is a market-leading supplier of carpets to the worldwide hospitality, marine, gaming, leisure, private, public and residential sectors.
- Brintons Carpets is committed to the concept of thinking global and acting locally. It has design studios, offices and agents in all of the major markets around the world.
- Brintons Carpets product portfolio includes premium woven Axminster and Wilton broadloom carpets, tiles, tufted broadloom and hand tufted rugs.
- The company operates wholly owned facilities in India and Portugal and United Kingdom. It is soon to expand into a purpose-built manufacturing facility in China.

- As an ISO 14001-accredited company, the Chinese factory will be the first LEED accredited axminster factory in the world.