



Press Release

Brintons

Brintons announces new collaboration with Virginia Langley

Atlanta, Ga- Brintons, world leader in designing and manufacturing Axminster carpet, is pleased to announce their newest collaboration with designer and artist, Virginia Langley.

California based designer, Virginia Langley has a strong reputation for designing textiles for the hospitality industry. Langley has a background in advertising and design for high-end residential companies worldwide. In 1996, Langley formed Sky Designs Inc. and began designing for a range of textile companies including hospitality textile manufacturers. Langley is becoming well known for her strong style of fresh, modern designs.

"I am so excited to be designing for this very historic & iconic company, Brintons. It will truly be an honor to design for them & be part of such a prestigious team," said Virginia. "Coming from a British family myself, I feel an extra sense of heritage & pride to be working with a UK based company again."

Being an artist & combining this skill with design research & international travel brings together her ability to create new and fashion forward designs for a worldwide market.

She went on to say, "My sketch book, camera and passport are my key ingredients to designing" she says with a smile. "I have been traveling overseas every year now for over 15 years & I believe exploring our wondrous planet & it's various cultures, along with the magnificence of the natural worlds too, gives me insight into creating successful designs."

Nadia Burton, Design Director commented on the collaboration, "Virginia has a sophisticated style and has developed some fantastic concepts that are timeless. We are looking forward to seeing this collection come to life and we are sure it will inspire our clients."

The first designed collection, entitled Camélia Rose, will be launched March 2014.

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EDITORS' NOTES

- With 230 years of experience Brintons is proud to call itself a British brand.
- Unlike most other carpet manufacturers, Brintons designs and develops all of its own looms.
- Markets: Brintons supply carpet to both commercial and residential markets globally. Major commercial sectors include supplying hospitality, public spaces, marine, leisure, and gaming. The residential side of the business supplies through a network of high quality retailers.
- Products: The Brintons product portfolio includes premium woven Axminster and Wilton broadloom carpets, tiles, tufted broadloom and hand tufted rugs.



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- Services: Brintons global design team works closely with interior designers, architects, specifiers and end-users to create bespoke carpet solutions. Brintons offers a total project management service to our commercial clients.
- Brintons is committed to the concept of thinking global and acting locally. It has design studios, offices and agents in all of the major markets around the world.
- When you invest in a Brintons carpet, you can expect a product of the highest quality, which is practical as well as beautiful and will look good for years to come.

For media inquiries relating to this press release. please e-mail hwood@brintonsusa.com or call 678-594-9300