



Brintons

press release

Topic: Katagami Style: Brintons joins the celebration of Katagami in Japan

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Katagami Style: Brintons joins the celebration of Katagami in Japan

Brintons, world leaders in designing and manufacturing inspirational high-performance woven carpets, is incredibly proud to support the Katagami Style exhibition which travels across Japan during 2012. The exhibition is a celebration of Katagami, the art of paper stencils and Japonisme.

Katagami have captivated artists, collectors and designers for over 150 years, and are a permanent record of delicate Japanese patterns rich in symbolism and meaning, featuring concepts of luck, prosperity, happiness and wealth. Few textiles featuring these patterns have survived. The longevity and preservation of these stencils long after their useful life pays testament to their beauty.

Brintons Carpets holds one of the world's largest design and historical pattern archives which is preserved by Brintons own dedicated archivist, Yvonne Smith. The archive contains over 100,000 custom designs, hand painted sketches and Japanese stencils dating back to 1790.

The Katagami discovery was made whilst over 800 Japanese stencils were delicately removed from their protective brown paper wrapping so that they could be photographed and digitally catalogued for Brintons archive.

This amazing discovery inspired the creation of a beautifully intricate custom design collection, Katagami: the art of pattern, which is today one of Brintons most successful inspirational design galleries.

Brintons is excited to loan the Katagami Style exhibition design papers, original paper stencils and a carpet inspired by its Katagami design collection.



Brintons Katagami treasures will be shown alongside a diverse collection of Japonisme in the England/US section of the exhibition which will tour Japan throughout 2012:

- Mitsubishi Ichigokan Museum, Tokyo: until 27 May 2012
- The National Museum of Modern Art, Kyoto: 7 July 2012-19 August 2012
- Mie Prefectural Art Museum of Modern Art, Tsu City: 28 August 2012-14 October 2012.

For more details about the exhibition visit: <http://katagami.exhn.jp>

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Editors notes/company background information:

- Brintons Carpets is a market-leading supplier of carpets to the worldwide hospitality, marine, gaming, leisure, private, public and residential sectors.
- Brintons Carpets is committed to the concept of thinking global and acting locally. It has design studios, offices and agents in all of the major markets around the world.
- Brintons Carpets product portfolio includes premium woven Axminster and Wilton broadloom carpets, tiles, tufted broadloom and hand tufted rugs.
- ISO 14001-accredited the company operates wholly owned facilities in India and Portugal and United Kingdom.

For further information please visit www.brintons.com.au or contact Kerry Hollowood on +61 3 5226 3213.

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