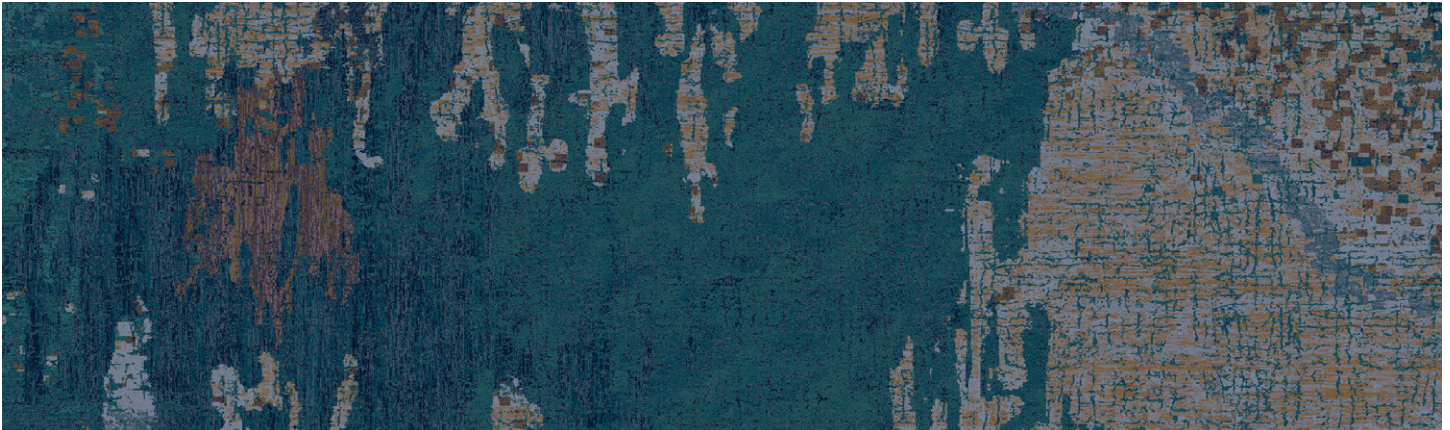




Brintons



BRINTONS INTRODUCES LATEST IN-HOUSE AXMINSTER DESIGN COLLECTION, *CREDENCE*

ATLANTA, May 4, 2016 – Brintons is excited to announce its latest in-house design collection: Credence. The focus of Credence is to highlight our design team's collective diversity by presenting a collection of designs tied together by theme, but unique in visual approach. This exclusive curated selection calls on our past as the steadfast giant in Axminster and fortifies the path we've carved through the industry as leaders of design. Our team has engineered extraordinary designs for Credence. There are patterns here you can travel across for seventy feet without experiencing the same element again.

Credence pays respects to the passing of time through a diverse collection influenced by the juxtaposition of exposed surfaces. Pockets of salt water are trapped under dissipating ice, soft moss slowly grows across the face of an ancient earth, and fat paint chips from the aging canvas of an old master's work. These material binaries are poised against each other, struggling for rank, and melting together in a uniquely fluid collection of designs. This common thread of nostalgic reflection echoes through the chasms of Credence, ushering to light the narrative of material vs. element.

Brintons, with the steady vigor of a two hundred and thirty year old story, presents Credence: the evidence of perseverance through time's relentless forward movement.

About Brintons

Brintons Carpets is a market-leading supplier of woven carpets to the worldwide hospitality, marine, gaming, leisure, private and public sectors. Committed to the concept of thinking globally and acting locally, Brintons has design studios, offices and agents in all of the major markets around the world.

Brintons Carpets product portfolio includes premium woven axminster and wilton broadloom carpets, tiles and hand-tufted rugs. The company operates wholly owned ISO 14001-accredited facilities in India, Portugal and the United Kingdom. The company also operates a factory in Poland. www.brintons.net

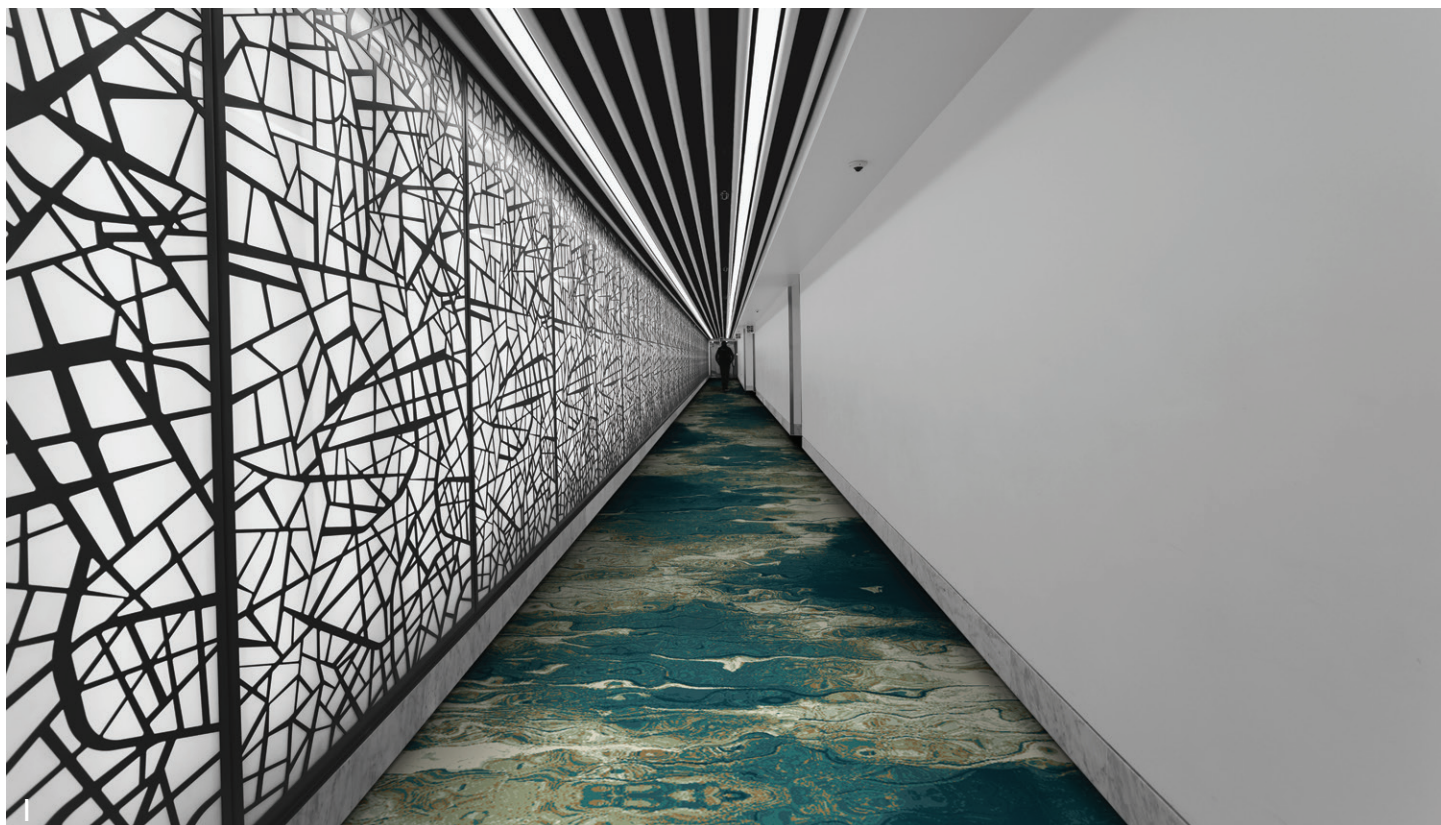
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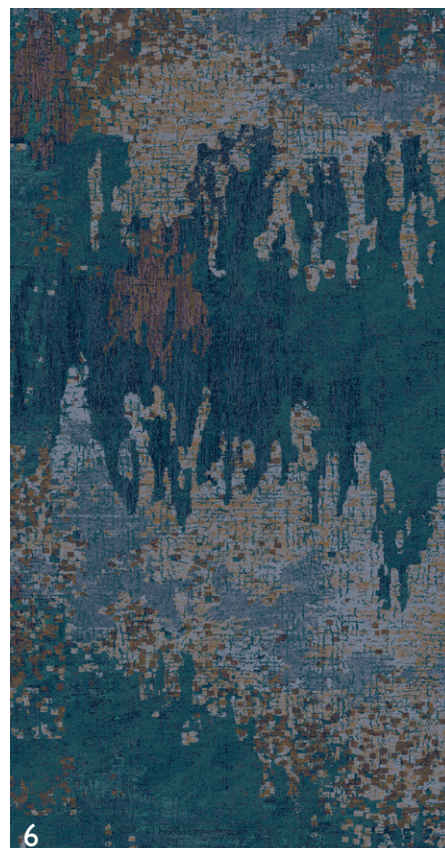
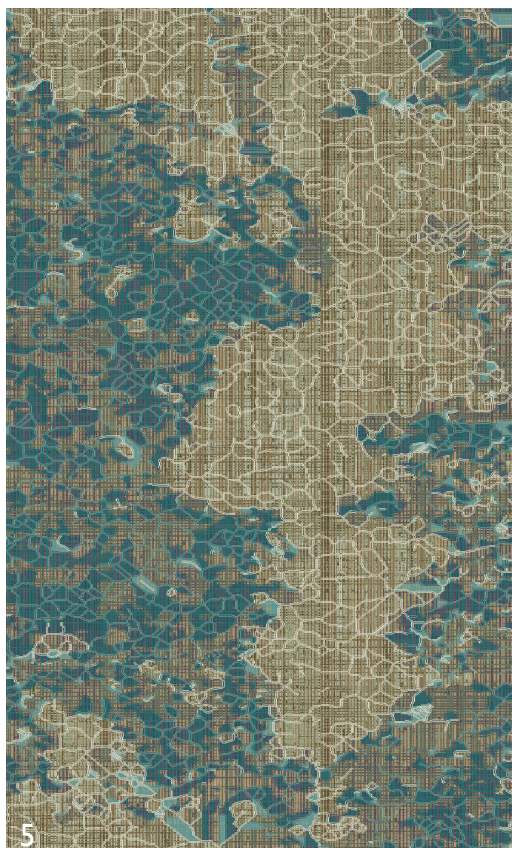
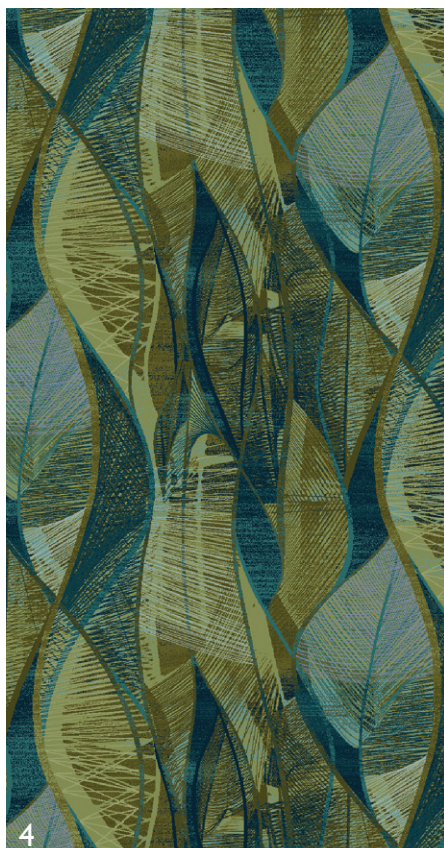
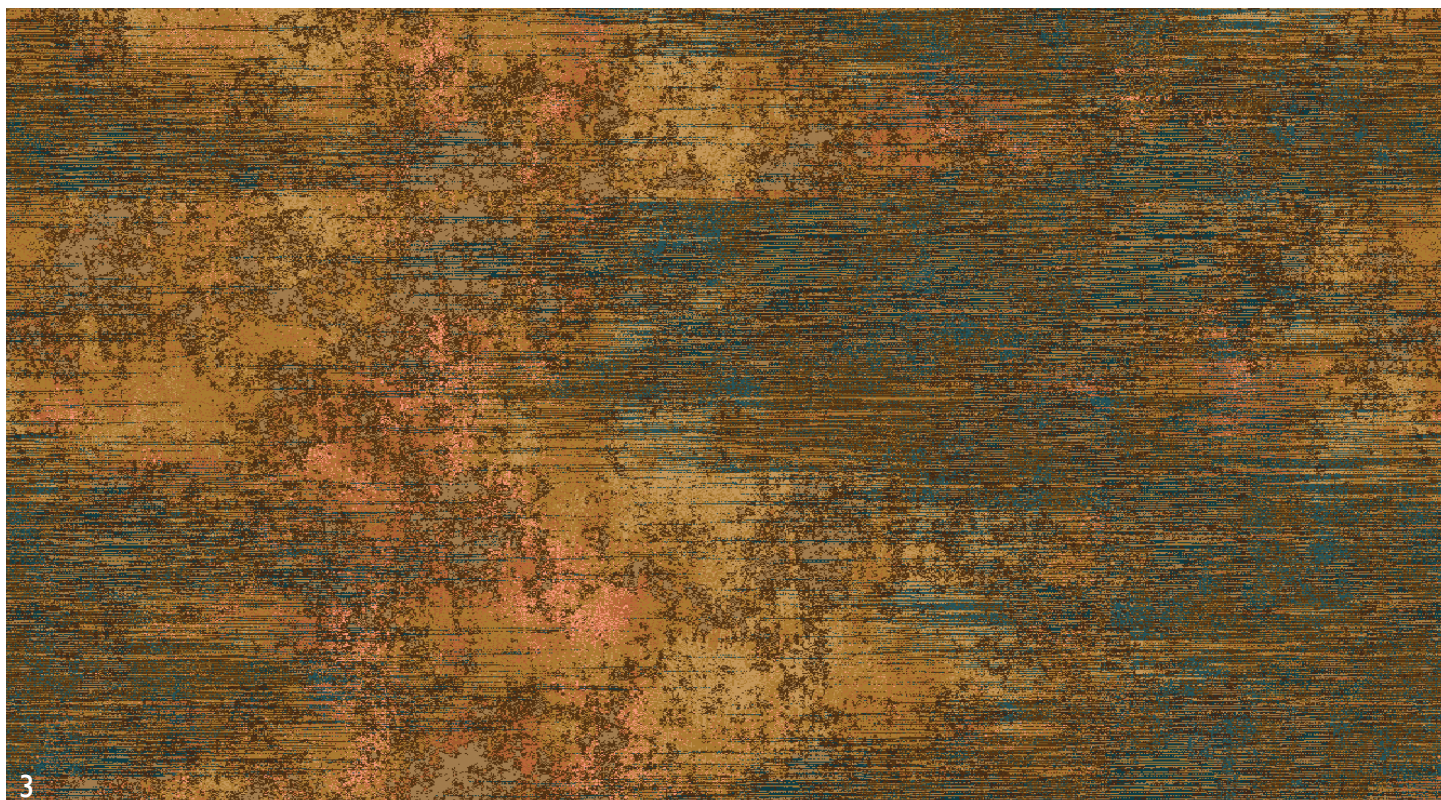


Pictured: 1. Design shown: 2/W4159CE 2. Design shown: 3/W2444CE



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Pictured: 3. Design shown: 2/W6330CE 4. Design shown: 3/W3345CE 5. Design shown: 2/W4265CE 6. Design Shown: 2/R122ZCE