



Press Release

Brintons

Brintons launch new Expressions collection

Brintons has unveiled a new addition to its high definition carpet collection, designed specifically for the commercial market.

Expressions, described as, expressionistic interpretations of a life less ordinary features vibrant water colour sketches that transform organic life into a feast of colour.

The collection makes use of Brintons High Definition Weave looms, a new level of colouration and design in carpets, which allow them to weave in up to 32 colours.

Brintons have announced that they will launch their new Design Studio Online (DSO) website at the beginning of September 2014. With a fresh new look, the platform will be mobile and iPad enabled and has been rebranded with a smarter, sleeker user interface. Making instant access to collections and archives more efficient for designers and commercial customers.

Editors Notes

- With 230 years of experience Brintons is proud to call itself a British brand.
- Unlike most other carpet manufacturers, Brintons designs and develops all of its own looms.
- Markets: Brintons supplies carpet to both commercial and residential markets globally. Major commercial sectors include hospitality, public spaces, marine, leisure, and gaming. The residential side of the business supplies carpet through a network of high quality retailers.
- Products: The Brintons product portfolio includes premium woven Axminster and Wilton broadloom carpets, tiles, tufted broadloom and hand tufted rugs.
- Services: Brintons global design team works closely with interior designers, architects, specifiers and end-users to create bespoke carpet solutions. Brintons offers a total project management service to our commercial clients.
- Brintons is committed to the concept of thinking global and acting locally. It has design studios, offices and agents in all of the major markets around the world.
- When you invest in a Brintons carpet, you can expect a product of the highest quality, which is practical as well as beautiful and will look good for years to come.

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