



Press Release

Brintons

Brintons launch its own engineered carpet underlay for the Hospitality and Leisure industry

Carpeting is an important investment, which should deliver the highest possible returns in terms of comfort and convenience. Whether you buy, sell or install carpets it is important to know that a good quality underlay contributes significantly to the underfoot comfort and luxury whilst prolonging the effective life of your carpet. A Brintons underlay gives your carpet flexibility, making it more comfortable and pleasant to walk on.

The application of an underlay has other important major advantages too. For instance, it's cushioning effect means less wear, which prolongs the life and aesthetic appearance of the carpet whilst acting as a barrier to prevent heat loss, thereby reducing energy costs. In addition our underlay's sound absorbing capacity means that a carpeted floor is significantly quieter than one without.

A Brintons carpet installed on a Brinlay™ underlay not only extends the performance of your Brintons carpet but is part of our ultimate warranty upgrade for added peace of mind installations.

Editors Notes

- With 230 years of experience Brintons is proud to call itself a British brand.
- Unlike most other carpet manufacturers, Brintons designs and develops all of its own looms.
- Markets: Brintons supplies carpet to both commercial and residential markets globally. Major commercial sectors include hospitality, public spaces, marine, leisure, and gaming. The residential side of the business supplies carpet through a network of high quality retailers.
- Products: The Brintons product portfolio includes premium woven Axminster and Wilton broadloom carpets, tiles, tufted broadloom and hand tufted rugs.
- Services: Brintons global design team works closely with interior designers, architects, specifiers and end-users to create bespoke carpet solutions. Brintons offers a total project management service to our commercial clients.
- Brintons is committed to the concept of thinking global and acting locally. It has design studios, offices and agents in all of the major markets around the world.
- When you invest in a Brintons carpet, you can expect a product of the highest quality, which is practical as well as beautiful and will look good for years to come.

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