



Press Release

Brintons

Brintons launch bespoke High Definition Weave Skulduggery collection

At times playful and mischievous, at others dark and rocky. Brintons Skulduggery is a melting pot of graphical styles screaming with metallic, edgy, hedonistic designs each telling its own story. Drawing inspirations from music these concepts evoke graffiti and rap, heavy metal and electronica layered across in an urban, manmade theme. Binary collides with circuit boards. Geometrics meet sharp anatomical skulls.

From palaces to hotels, restaurants to public buildings, convention centres to airports, over the years Brintons carpets have contributed to make the worlds' most beautiful interiors and now, Brintons' engineer's invention of patented High Definition Weave, sees for the first time, the ability to weave in up to 32 colours and create stunning photorealistic effects. This state of the art technology means that Brintons continue to be the leaders in carpet design and innovation.

Looking for a bespoke service? Brintons designers can create bespoke designs to your individual brief, designing to any scale or budget. During the process you can explore the world's largest design archives at Brintons, make full use of the 'Design Studio Online', receive woven samples and get the full project management experience. There is no minimum order quantity, carpets can be woven on demand.

All of this is only possible using Brintons' High Definition Weave looms, a new level of colouration and design in carpets.

Editors Notes

- With 230 years of experience Brintons is proud to call itself a British brand.
- Unlike most other carpet manufacturers, Brintons designs and develops all of its own looms.
- Markets: Brintons supplies carpet to both commercial and residential markets globally. Major commercial sectors include hospitality, public spaces, marine, leisure, and gaming. The residential side of the business supplies carpet through a network of high quality retailers.
- Products: The Brintons product portfolio includes premium woven Axminster and Wilton broadloom carpets, tiles, tufted broadloom and hand tufted rugs.
- Services: Brintons global design team works closely with interior designers, architects, specifiers and end-users to create bespoke carpet solutions. Brintons offers a total project management service to our commercial clients.



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- Brintons is committed to the concept of thinking global and acting locally. It has design studios, offices and agents in all of the major markets around the world.
- When you invest in a Brintons carpet, you can expect a product of the highest quality, which is practical as well as beautiful and will look good for years to come.

Contact Sarah Draper on 07825 661263 or sldraper@brintons.co.uk for more information.