





BRINTONS INTRODUCES ALTERED GRAVITY DESIGNED BY STACY GARCIA

ATLANTA, Sept. 26, 2016 – Brintons, a leading designer and manufacturer of woven axminster carpet, has once again partnered with designer Stacy Garcia to launch an exclusive new design collection, Altered Gravity.

Altered Gravity is the 8th collaborative collection from Brintons and Stacy Garcia. The collection, which includes 14 patterns, draws inspiration from diverse disciplines of the art universe; abstract expressionism collides with contemporary graphic design, and digitally rendered textures melt between layers of mixed media paintings.

"Altered Gravity is about exploring the boundaries of experimental design techniques and mediums. We're bringing it back to the basics of fine art and melding it with new technologies," says Stacy Garcia. "Like my design aesthetic, the art process is ever evolving. We're constantly adapting, rearranging, adding and subtracting – creating layers that form into something beautiful," Garcia adds.

The precision-weaving process of Axminster carpet combined with Brintons' ability to achieve unparalleled depth and texture with up to 32 colors, brings Altered Gravity to life.

This collection is perfect for use in every market – from hospitality and retail to marine and gaming. Following the launch at Boutique Design New York (BDNY) on November 13-14, the collection will be immediately available and can be fully customized to fit each project.

"Original works of art are translated into expressive Axminster carpet designs using complex color and textural overlays," states Nadia Burton, Design Director for Brintons Americas. "Wild graphic strokes and frenzied paint splats marry with translucent floral forms to create boldly scaled designs catered to the hospitality market. Altered Gravity, with pattern repeats varying from 6' to 48' is presented as an extremely versatile collection and one to watch in 2017," adds Burton.



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About Brintons

Brintons Carpets is a market-leading supplier of woven carpets to the worldwide hospitality, marine, gaming, leisure, private and public sectors. Committed to the concept of thinking globally and acting locally, Brintons has design studios, offices and agents in all of the major markets around the world.

Brintons Carpets product portfolio includes premium woven axminster and wilton broadloom carpets, tiles and hand-tufted rugs. The company operates wholly owned ISO 14001-accredited facilities in India, Portugal and the United Kingdom. The company also operates a factory in Poland. www.brintons.net

About Stacy Garcia

Founded in 2004, Stacy Garcia is a leading global lifestyle brand with roots in hospitality design, offering inspired product collections across a number of categories including textiles, carpet, wallcovering, furniture and lighting. Renowned for its signature bold and colorful designs and in-depth trend forecasting, Stacy Garcia is the first and only design house to offer a complete design story for the hospitality industry.

Headquartered in New York, the privately held product design company is helmed by founder and Chief Inspiration Officer, Stacy Garcia, who sees design as an empowering form of communication and the brand as one that connects to a lifestyle less ordinary.

Stacy Garcia products are available through exclusive partners and showrooms worldwide. For more information, please visit www.StacyGarcia.com, follow us on Facebook,Twitter and Instagram and read more on the Life-Styled.net blog.

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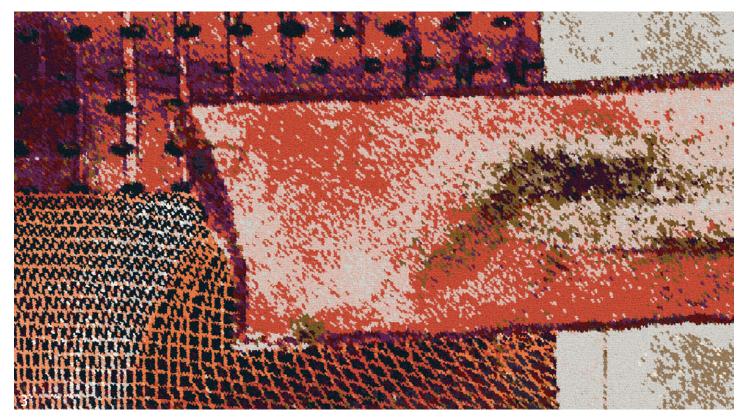




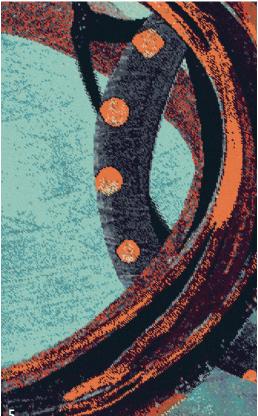
Pictured: I. Design shown: Q01/A05348ZSG 2. Design shown: Q01/A04269ZSG



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Pictured: 3-4. Design shown: Q01/A014559SG 5. Design shown: Q02/A014115SG 6. Design Shown: Q03/A012456SG