



Press Release

Brintons

Brintons Inspirations to be unveiled at Clerkenwell Design Week

World-renowned carpet manufacturer Brintons is to launch its brand new collection 'Brintons Inspirations', which will be unveiled at a special showcase at Clerkenwell Design Week.

The designs have been based on three themes, including tropical, geometric and architectural, and a team of global designers worked to develop a range of mood boards to help feed into the final 12 piece collection.

Sarah Draper, Commercial Marketing Manager, said: "Our new Brintons Inspirations collection has been inspired by the latest in colour and fashion from the catwalk, interior design and architecture. Our designers have created a range that showcases their creativity and identifies their inspirational design direction.

"The collection was put together by a team of in-house designers who are at the forefront of carpet design, so that makes Clerkenwell the ideal place to showcase the Brintons Inspirations range as the week marks the very best in design from the UK and across the world."

The collection will be available to view online as a digital PDF for clients to download and designs will also be uploaded to Brintons' interactive Design Studio Online, which is a tool for designers and customers to instantly access and search designs.

For more information on Brintons and its range of products and services for the commercial sector, visit www.brintons.net or call 01562 635665.

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Editors Notes

- With 230 years of experience Brintons is proud to call itself a British brand.



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- Unlike most other carpet manufacturers, Brintons designs and develops all of its own looms.
- Markets: Brintons supplies carpet to both commercial and residential markets globally. Major commercial sectors include hospitality, public spaces, marine, leisure, and gaming. The residential side of the business supplies carpet through a network of high quality retailers.
- Products: The Brintons product portfolio includes premium woven Axminster and Wilton broadloom carpets, tiles, tufted broadloom and hand tufted rugs.
- Services: Brintons global design team works closely with interior designers, architects, specifiers and end-users to create bespoke carpet solutions. Brintons offers a total project management service to our commercial clients.
- Brintons is committed to the concept of thinking global and acting locally. It has design studios, offices and agents in all of the major markets around the world.
- When you invest in a Brintons carpet, you can expect a product of the highest quality, which is practical as well as beautiful and will look good for years to come.

For further information please contact: Sarah Draper, Commercial Marketing Manager, sldraper@brintons.co.uk