



Press Release

14 April, 2014

Brintons

Brintons helps Indian airports take-off with two new installations

- Terminals at Bangalore and Mumbai airports installed with Brintons carpets in contracts worth over £1.2m
- The new carpets epitomise Brintons' blend of durability and design excellence
- Brintons enjoys continued international success

Kidderminster, UK – 14 April, 2014 – Brintons Carpets Limited, one of the UK's most prestigious carpet designers and manufacturers, today announces the successful completion of two projects with the installation of bespoke carpet at the new airport terminals of Mumbai and Bangalore.

The two contracts, worth over £1.2m, both feature designs based on local themes. The design for the iconic Mumbai International Terminal 2 draws inspiration from India's national bird, the Peacock. The Bangalore design is based on traditional Indian Rangoli patterns. The two installations cover 36,000 square meters. These installations will withstand a combined footfall of over 50 million passengers per year.

The two projects mark further success for Brintons in Asia Pacific having previously carpeted prestigious locations including the Pan Pacific Hotel, Singapore and the Crown Casino, Melbourne, Australia. Brintons' India based sales team are now focused on securing additional contracts and converting opportunities currently in its pipeline.

The success of these two projects are representative of Brintons' broader international success. As a Royal Warrant Holder in recognition of supplying carpets to Britain's Royal residences and having a rich history dating back to 1783, Brintons' British brand is one of its key strengths in international markets, particularly in China and North America. To support its growing international footprint, Brintons opened a new sales office in Dubai last September.

Airport infrastructure, including design, is becoming increasingly important for countries looking to attract foreign tourists and business. Brintons has completed a number of other airport installations including Sydney Airport, Australia, Changi Airport, Singapore and Pudong Airport, China.

Commenting on the announcement, Brintons CEO, Duccio Baldi, said:

"A large proportion of Brintons' business is conducted in international markets, where our heritage and reputation for quality stand out. Today's announcement is also another example of Brintons' ability to produce carpets that blend design and durability, which is why we have enjoyed such success with airports and similarly demanding projects to date. We will continue concentrating on winning additional contracts in international markets by providing both the very best in quality and design."

- ENDS -



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Notes to editors

- Brintons is a British Manufacturer of carpets and first began manufacturing in Kidderminster in 1783.
- Brintons holds a Royal Warrant having provided carpets to the Royal Family.
- As well as Brintons' Global Headquarters and main manufacturing site in Kidderminster, Brintons also has manufacturing facilities in Portugal and India, as well as other offices in London, Kennesaw, Las Vegas, New York, Washington DC, Pune, Brisbane, Sydney, Port Melbourne, Geelong and Singapore.
- Markets: Brintons supplies carpet to both commercial and residential markets globally. Major commercial sectors include hospitality, public spaces, marine, leisure, healthcare and gaming. The residential side of the business supplies carpet through a network of high quality retailers.
- Products: The Brintons product portfolio includes premium woven Axminster and Wilton broadloom carpets, Axminster tiles, Axminster kardax rugs and hand tufted rugs.
- Services: Brintons global design team works closely with interior designers, architects, specifiers and end-users to create bespoke carpet solutions. Brintons offers a total project management service to our commercial clients.
- Brintons is committed to the concept of thinking global and acting locally. It has design studios, offices and agents in all of the major markets around the world.
- Brintons was acquired by the [Carlyle Group](#) in September 2011.
- <http://www.brintons.net/> / <http://www.brintons.co.uk/>
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