

Brintons



BRINTONS DESIGNER CREATES TOPOGRAPHY INSPIRED CARPET COLLECTION FROM PERSONAL ART.

ATLANTA, MAY 2, 2023 | Brintons, a leading designer and manufacturer of woven axminster carpet, launches their Spring 2023 Self Expression design collection, *Wanderwell*.

The Self Expression series started in 2018 when a group of in-house Brintons designers were given the task to create patterns based on what inspired them within a theme. Five years and many collections later, Brintons refreshes the series strategy with the debut of *Wanderwell*.

The first Self Expression collection of its kind, *Wanderwell* was created with one fingerprint, one designer with zero boundaries and her own personal art. Inspired by topography, urban mapping, and aerial imagery, *Wanderwell* is a thoughtful curation of six designs with an artistic flair created by Brintons Senior Designer Katie Nehrbauer.

Utilizing hand painted artwork alongside digital formats, *Wanderwell* was imagined as a unique take on the familiar theme of nature as muse. With an abstract style, the designs combine layers of organic and structured elements, textures from handmade artwork and serene color palettes. The result is a collection that is versatile, refined, and approachable.

Katie explains her thought process while developing the collection. “Nature is a mainstay source of inspiration that never goes out of style. How you interpret nature makes a design look fresh and new, not the source itself. A lot of our clients are wary of carpet designs that are too literal unless it really works, so we must find the right balance. If you look at something abstractly and remove all the literal qualities, you see nuances that you didn’t notice before. Layers of ice on a frozen lake can look like clouds. An aerial view of a city at night can look like delicate leaf veins. Once you find a new way of looking at something, ideas begin to flow again.”

Each fully customizable Axminster broadloom design is woven with the standard 80% wool 20% nylon yard blend. The collection features six designs that can be customized across various constructions. Clients can choose the patterns as they are originally shown in colors of rust, greens, blues, and greys, or customize them to specific needs. Join the self expression at Brintons Design Studio Online (dso.brintons.net).

Wanderwell will debut at the HD Expo in Las Vegas on Tuesday, May 2, 2023 in booth #5824. For more information or to explore the full collection, please visit our website at www.brintons.net.

About Brintons

Brintons Carpets is a market-leading supplier of woven carpets to the worldwide hospitality, marine, gaming, leisure, private and public sectors. Committed to the concept of thinking globally and acting locally, Brintons

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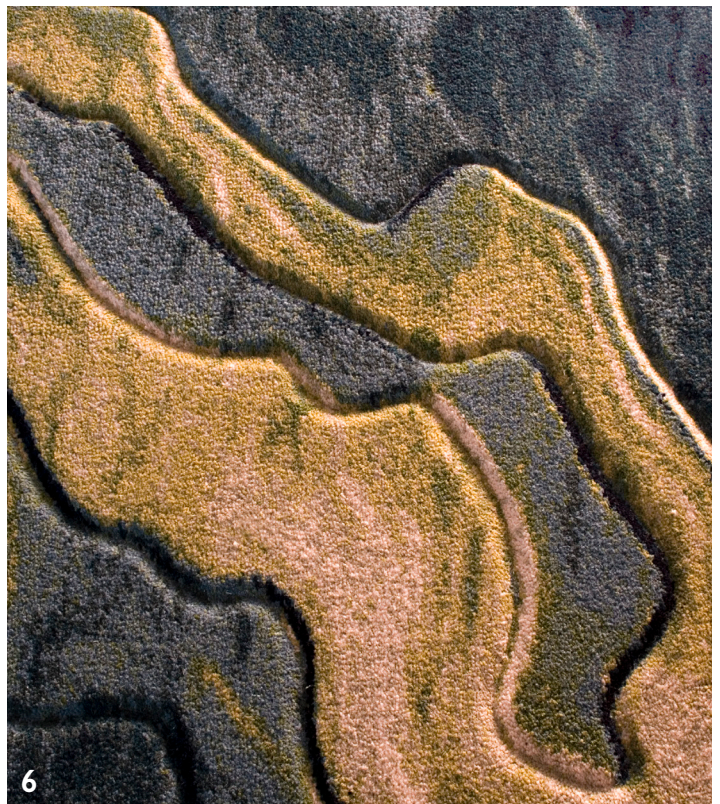
has design studios, offices and agents in all of the major markets around the world.

Brintons Carpets product portfolio includes premium woven Axminster and Wilton broadloom carpets, carpet tiles, machine-made rugs and hand-tufted rugs. The company operates wholly owned ISO 14001 accredited facilities. Manufacturing is located in Portugal, Poland and India. www.brintons.net

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Pictured 1: Original artwork by Katie Nehrbauser | Pictured 2 & 3: Design Q03/A066 | 19WA



Pictured 4: Original artwork by Katie Nehrbauser | Pictured 5: Design Q01/A0661 I 4WA | Pictured 6: Hand Carved Design Q01/A0661 I 8WA



Pictured 7 & 8: Design Q02/A065814WA