



Press Release

Brintons

Release Ref:
Release Date:

Brintons and Virginia Langley Launch Nature Inspired Collection

Royal warranted carpet manufacturer Brintons is launching its fourth collection, Santhiya, in collaboration with designer Virginia Langley, which offers a range of handcrafted designs derived from the wonders of nature.

Santhiya features an artistic blend of abstracted botanical arrangements; rich variegated textures, and carefully cultivated line work, with inspiration taken from sand, sea and natural elements. The collection includes splashes of stone greys, sandy beiges and creamy highlights in combination with a classic complementary palette of indigo and saffron.

“I have always had a deep love for nature and it’s always played a big inspiration for me in art and design. In the Santhiya collection I wanted to translate my love for nature and travel into the designs.” Virginia comments. “Santhiya is Thai for “natural beauty”, which is such a great translation for this collection as it really depicts a graceful and elegant interpretation of fauna and flora and patterns that I’ve noted over recent travels.

“From the Saffron Thistle in Australia to the African Protea, to rock and sand textures I’ve sketched or photographed, these all reflect throughout Santhiya in various modern styles and patterns.”

Edgy and rugged wildflowers, like the Australian Saffron Thistle and the African Protea, has helped to provide compelling shapes to lead into these contemporary textiles of the collection and this is interpreted into these classic designs.

Virginia adds: “With this collection, I combined various painting and brush techniques, which have a strong presence. I incorporated a modern style and blending of modern interior design trends with a glamorous twist of elements to form a sophisticated look. Santhiya is universal, whether it’s to fit



Press Release

Brintons

into a chic city hotel or a high-society resort in the islands, these designs offer a diverse contemporary range to meet any design needs.”

Virginia Langley began working with Brintons in 2014 and has since designed and launched three Axminster Woven collections including Camelia Rose, Arenzano, and Ciranda.

The Santhiya brochure is available to download on Brintons website, and for more information about the collection, visit www.brintons.net or call 01562 635665.

-Ends-

Editors Notes

- With 230 years of experience Brintons is proud to call itself a British brand.
- Unlike most other carpet manufacturers, Brintons designs and develops all of its own looms.
- Markets: Brintons supplies carpet to both commercial and residential markets globally. Major commercial sectors include hospitality, public spaces, marine, leisure, and gaming. The residential side of the business supplies carpet through a network of high quality retailers.
- Products: The Brintons product portfolio includes premium woven Axminster and Wilton broadloom carpets, tiles, tufted broadloom and hand tufted rugs.
- Services: Brintons global design team works closely with interior designers, architects, specifiers and end-users to create bespoke carpet solutions. Brintons offers a total project management service to our commercial clients.
- Brintons is committed to the concept of thinking global and acting locally. It has design studios, offices and agents in all of the major markets around the world.
- When you invest in a Brintons carpet, you can expect a product of the highest quality, which is practical as well as beautiful and will look good for years to come.

For further information please contact:

Sarah Draper
Brintons Commercial Marketing Manager
sldraper@brintons.co.uk