



## Press Release

# Brintons

### **Architects invited to explore Axminster carpet production**

Brintons will once again share its knowledge with architects at a special CPD presentation held on Tuesday 19<sup>th</sup> May, during Clerkenwell Design Week.

The carpet manufacturer is highly regarded as experts in the manufacture of great quality Axminster and Wilton carpets, and the presentation will share this knowledge so architects can gain a greater understanding of the process involved in designing for Woven Axminster Carpets.

The presentation, held at the London Design Centre, has been approved by RIBA (The Royal Institute of British Architects) for quality of content and relevance, so attendees can be confident that they are learning something both useful and informative. The presentation lasts approximately 40 minutes and includes information on:

### **Designing for Woven Axminster Carpets**

The presentation will explore the key aspects of designing for Axminster carpet production, featuring everything from the initial brief through the design process to installation. Also explored will be designing for Electronic Jacquard and how this can be used to produce complex, multi-part large-scale floorscapes in a variety of interiors.

The talk will also discuss the history of Axminster, changes in technology and will follow the full process involved in design and project management within woven Axminster carpet production.

For more information on Brintons visit [www.brintons.net](http://www.brintons.net), or to book a place on the CPD presentation contact Sarah Draper on [sldraper@brintons.co.uk](mailto:sldraper@brintons.co.uk) or call 01562 635665.

**-Ends-**



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### Editors Notes

- With 230 years of experience Brintons is proud to call itself a British brand.
- Unlike most other carpet manufacturers, Brintons designs and develops all of its own looms.
- Markets: Brintons supplies carpet to both commercial and residential markets globally. Major commercial sectors include hospitality, public spaces, marine, leisure, and gaming. The residential side of the business supplies carpet through a network of high quality retailers.
- Products: The Brintons product portfolio includes premium woven Axminster and Wilton broadloom carpets, tiles, tufted broadloom and hand tufted rugs.
- Services: Brintons global design team works closely with interior designers, architects, specifiers and end-users to create bespoke carpet solutions. Brintons offers a total project management service to our commercial clients.
- Brintons is committed to the concept of thinking global and acting locally. It has design studios, offices and agents in all of the major markets around the world.
- When you invest in a Brintons carpet, you can expect a product of the highest quality, which is practical as well as beautiful and will look good for years to come.

For further information please contact: Sarah Draper, Commercial Marketing Manager,  
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