

# SOLUTIONS FOR GAMING

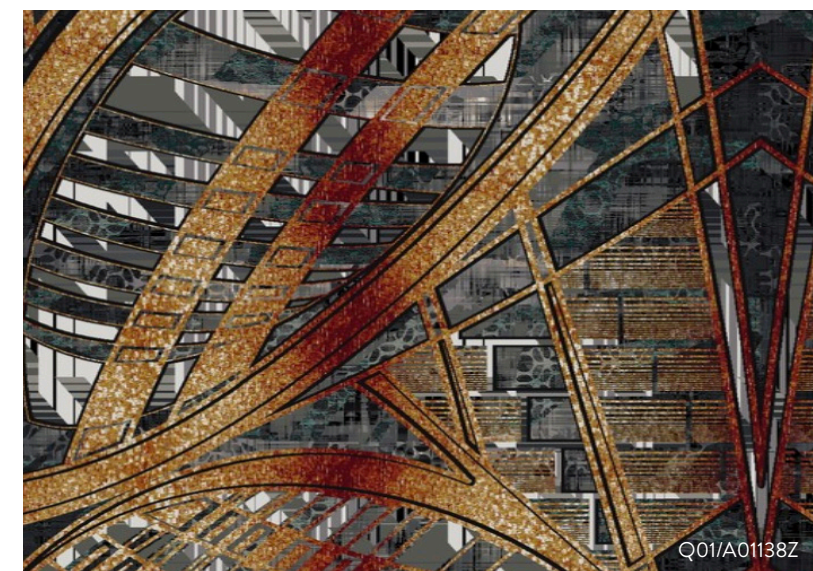
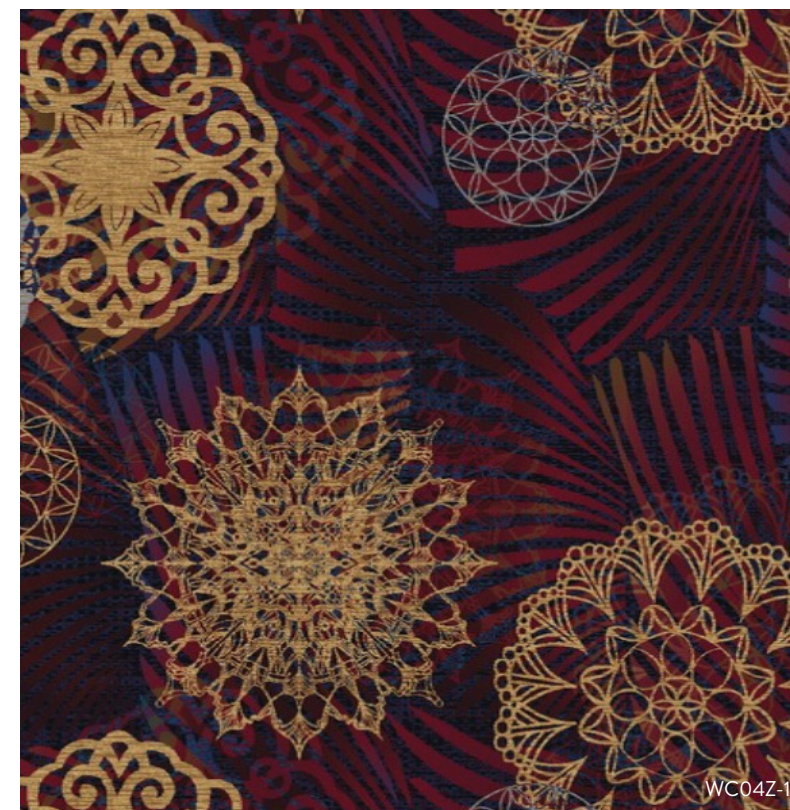
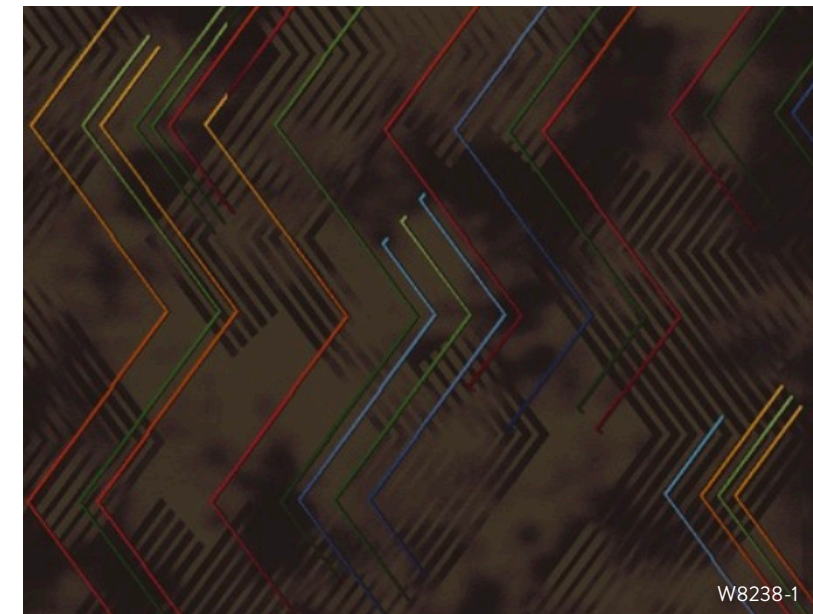
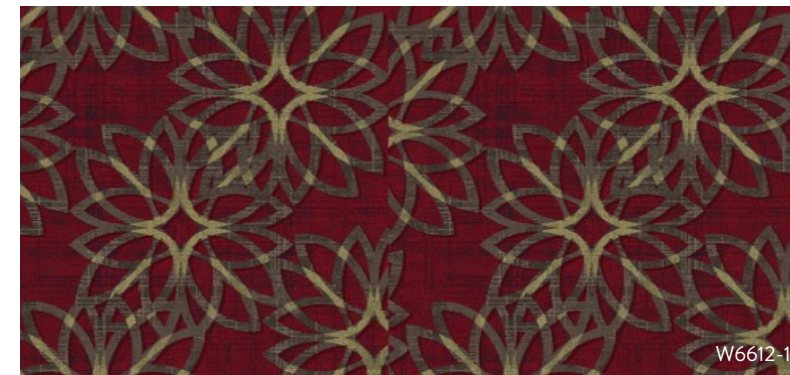


**Brintons**

When designing a variety of functional spaces within one building, a smartly designed floor can be the solution to tie the entire interior together. Trusting Brintons with your flooring needs, whether that's specifying woven or tufted carpets, assures award-winning design delivered through industry-leading service.



# FULL CUSTOM AXMINSTER



Tried and true, an Axminster for your interior provides the warmth of a soft finish and the promise of a blank canvas. With Brintons High Definition Weave capability, choose up to 32 colors to create the cozy wool-rich flooring masterpiece of your dreams.

Head over to our Design Studio Online (DSO) to browse through our expansive digital archive. Recolor designs, flood patterns into room scenes, and download pattern books to kick start your full custom Axminster project.

B040Z-1

W6612-1

W8238-1

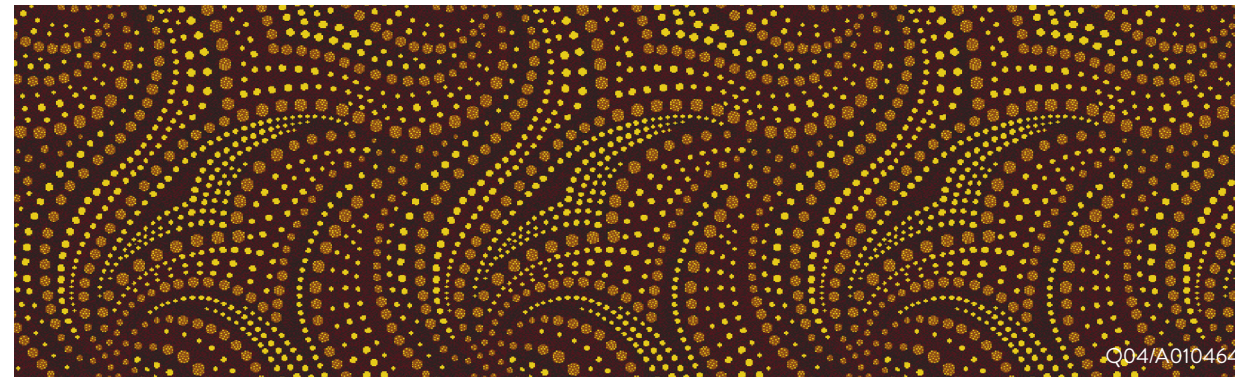
WC04Z-1

Q01/A01138Z

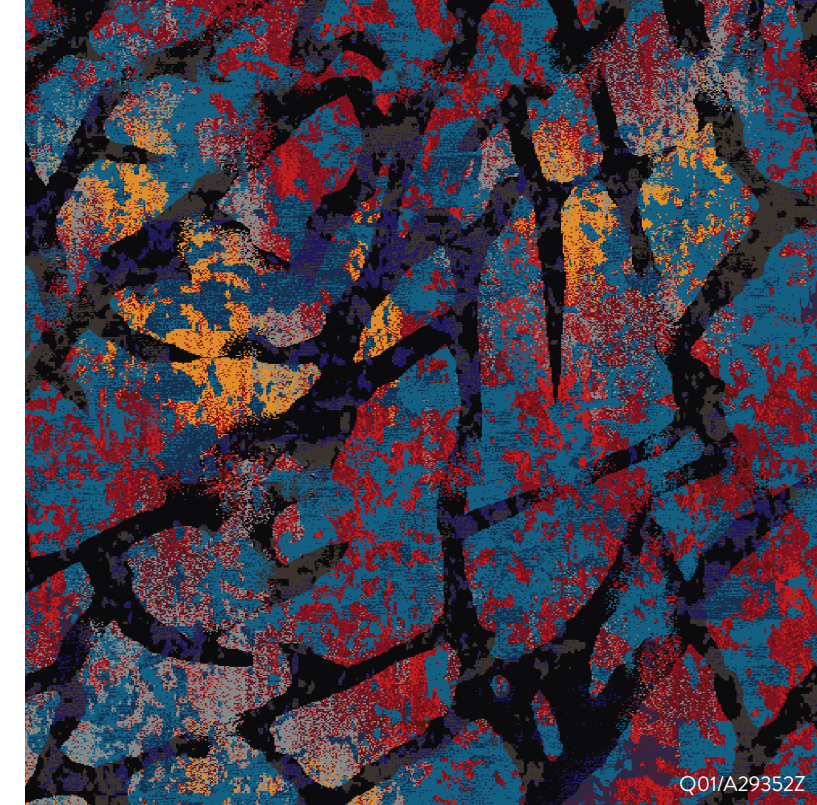
# AXMINSTER CARPET TILES



Q01/A43943Z



Q04/A010464



Q01/A29352Z



Q02/A30965Z

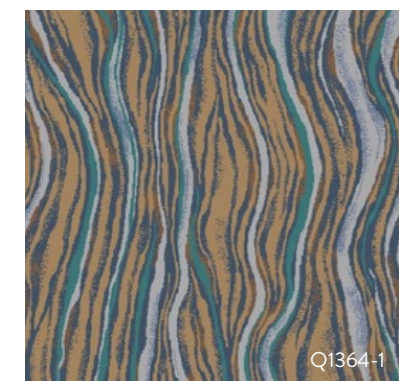
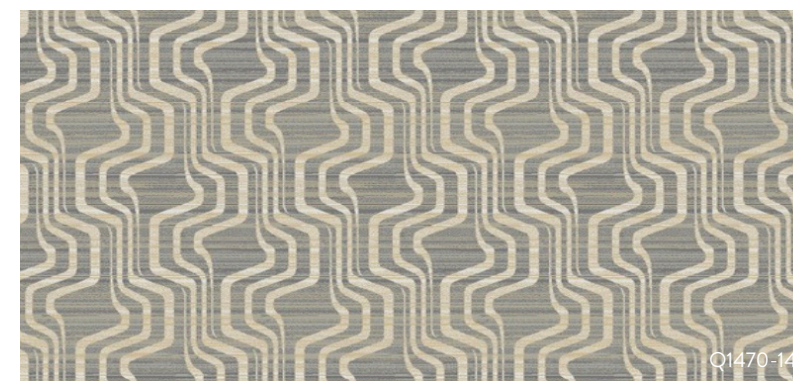
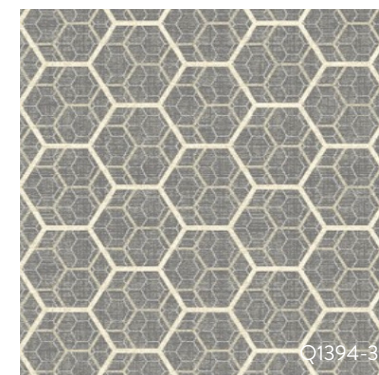
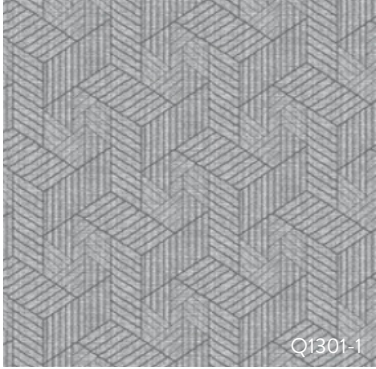


Fire Keepers Casino Battle Creek

If you want your project to have the design impact of an Axminster carpet but the practicality of a tile, then Brintons Axminster carpet tiles offers the perfect solution.

With our critical match capability, we can reproduce almost any design in a tile to provide the ultimate broadloom-in-a-box solution. Our 36" x 36" tiles are available with comfort backing or bitument backing.

# QUICKWEAVE AXMINSTER



If you love the performance of Axminster but don't quite have the time for full custom, our QuickWeave program is made for you.

An expedited solution for custom woven Axminster carpets, QuickWeave consists of hundreds of production ready patterns that are available for customization across a range of six different color palettes.

View the collection designs and interact with the specially curated QuickWeave color blankets on DSO.

# RESILIENT FLOORING



ATP007 | Arden Trace Premium



ATS004 | Arden Trace



ATD009 | Arden Trace Delux



ATS019



ATD011



ATP004



ATE012



ATE005 | Arden Trace Echo

Steeped in heritage, Brintons is a trusted name in the soft flooring world. These additional products offer you the opportunity to specify hard flooring with the confidence of Brintons' service and experience.

The SPC product gives you the feeling of natural wood while the Quantum X™ technology adds an industry leading protective layer for wear resistance. Engineered to be waterproof and undeniably durable, Brintons resilient flooring is suitable for any application where resilient floors are desired.

## CASE STUDY



El Cortez Hotel & Casino

“**We could not be happier with our new beautiful Brintons casino carpet! Our previous casino carpet was also Brintons and we had a media frenzy when we removed it because of the cult following that the unique floral pattern created. The new carpet is even more beautiful and the response from our loyal guests has been amazing!**”

Adam Weisberg | General Manager, El Cortez Hotel + Casino



El Cortez Hotel & Casino

Brintons designed and manufactured 6,500 square yards of custom Axminster carpet for the iconic refurbishment of El Cortez’s casino floor, bringing a bold and nostalgic flare to the famous Fremont street casino.

When El Cortez partnered with Brintons to revamp their decades old carpet, the announcement of the refurbishment sparked a cult following of the previous carpet, which the company also designed and manufactured 13 years prior.

El Cortez has undergone many renditions since its grand opening in 1941. While keeping their status as the only casino-hotel listed on the National Register of Historic Places in mind, it was important to create a carpet that could hold the old-school Las Vegas glamour similar to the prior design.

The new Brintons custom Axminster features flashy tropical foliage coursing through a field of red and gold leopard print. Adam Weisberg, General Manager of the property, as quoted in this Washington Post article, explains the pattern as “a nod to a Havana Cuba look from the 1950s, which is a time and place in history synonymous with gangsters and well-dressed socialites sipping on rum cocktails.”

In response to the uproar the carpet design kicked off, El Cortez started preserving and selling squares of the 2007 carpet, pulled from the clean non-booze-stained attic stock, in the hotel’s gift shop.

# PROJECT LIST



- Aliante Casino Hotel Spa
- ARIA Resort & Casino
- Bally's Quad Cities Casino & Hotel
- Bally's Twin River Lincoln
- Bellagio Hotel & Casino
- BJ's Bingo & Gaming
- Caesars Palace Las Vegas
- Caesars Southern Indiana Casino
- California Grand Casino
- Cannery Casino & Hotel
- Casino Del Sol
- Chumash Casino Resort
- Circa Resort & Casino
- Diamond Beach Casino
- Diamond Jo Casino
- FireKeepers Casino Hotel
- Four Queens Hotel & Casino
- Foxwoods Resort Casino
- Gila River Resorts & Casino
- Golden Nugget Laughlin Hotel & Casino
- Grand Falls Casino & Golf Resort
- Grand Victoria Casino Elgin
- Green Valley Ranch Resort Spa & Casino
- Harrah's Cherokee Casino Resort
- Hilton Santa Fe Buffalo Thunder
- Hollywood Casino at Charles Town Races
- Jake 58
- Kansas Star Casino
- Legends Bay Casino
- Luxor Hotel & Casino
- Mardi Gras Casino & Resort
- Miami Valley Gaming



## PROJECT LIST



MotorCity Casino Hotel

Osage Casino - Tulsa

Paris Las Vegas Hotel & Casino

Parx Casino

Resorts World

River Cree Resort & Casino

Riverside Casino & Golf Resort

Rolling Hills Casino & Resort

Sam's Town Hotel & Gambling Hall

San Pablo Lytton Casino

Scarlet Pearl Casino Resort

Seminole Casino Brighton

Seminole Casino Hotel Immokalee

Seminole Hard Rock Hotel & Casino Hollywood

Seminole Hard Rock Hotel & Casino Tampa

Sky River Casino

Snoqualmie Casino

Southland Casino Hotel

Suncoast Hotel & Casino

Talking Stick Resort

The D Las Vegas

The Ritz Carlton, San Juan - Casino

The STRAT Hotel, Casino & SkyPod

The Venetian Resort Las Vegas

Tulalip Resort

Valley Forge Casino Resort

Viejas Casino & Resort

Walker's Bluff Casino Resort

Wheeling Island Hotel Casino Racetrack

Wildhorse Resort & Casino

Wynn Resorts

Yaamava' Resort & Casino

## WORKING WITH BRINTONS



The Lowry Hotel

Brintons is a market-leading supplier of woven carpets to the worldwide hospitality, marine, gaming, leisure, private and public sectors. Committed to the concept of thinking globally and acting locally, Brintons has design studios, offices and agents in all of the major markets around the world.

From pioneering the use of the industry standard 80/20 yarn blend to owning one of the largest design archives in the industry, Brintons continues to command recognition as a powerful creative source. The Brintons team strives to create exceptional products to meet the demand of any bespoke design brief and continues to surpass client expectations.

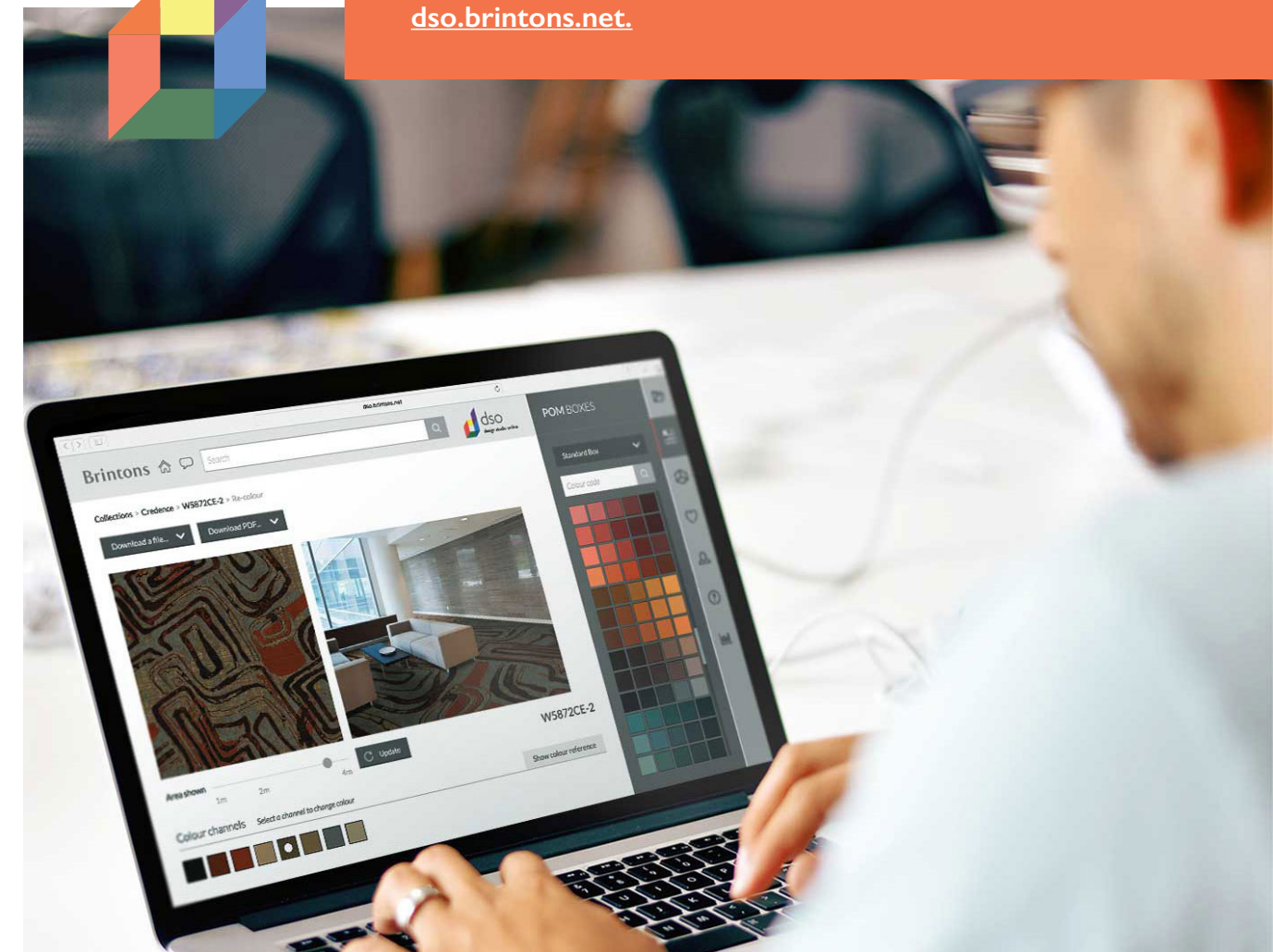
By choosing to work with Brintons, you will have access to a unique global network of design studios, field designers and project managers.

From start to finish your project will be championed by a dedicated project manager who will guide you through the entire process from planning and estimating to installation and aftercare.

Brintons is always available to provide you with the information and support you need to ensure your carpet retains its appearance and performs to specification.



To get started, [get in contact](mailto:info@brintons.net) with your local Brintons representative or dive into some inspiration at [dso.brintons.net](https://dso.brintons.net).



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# Brintons