



### Brintons... since 1783

At Brintons we believe sustainability is something we should all strive to achieve; it's at the forefront of our thinking. Knowledge is powerful and understanding how items are sourced helps customers confidence in knowing that a product is properly and skillfully made. We encourage our clients and consumers to continue to ask questions and understand where and how carpets are made.

Brintons has a proud heritage as a manufacturer of Axminster carpet and rugs dating back to 1783, Brintons owns and operates its own factories producing woven Axminster and Wilton carpets and rugs for commercial hospitality and residential interiors. Owning our own facilities allows us the unique opportunity to control every aspect of the process. As an environmentally responsible company, Brintons is continuously evaluating its procedures, and integrates improvements through each manufacturing process. This incorporates all aspects of our business including, material and energy use, manufacturing waste and harmful emissions reduction, as well as recyclable products.

We have successfully achieved third party accreditations to ensure we remain ahead of the regulations set forth by local governments. Our products are externally tested by professional accreditors to provide certifications we can stand behind. We also align ourselves and partners with like minded companies with the aspiration that together we can continue to make a positive contribution.

The core meaning of sustainability is an evolution that meets the needs of the present, without compromising the ability of future generations to meet their own needs. The broader context of sustainability defines aspects that can integrate into a business, which, as a concept is now prescribed as **Environmental Social Governance**.

We have recently developed our Environmental Social Governance Policy to ensure we have a clear approach across our business. We consider that the fundamental focus is to:

Limit and reduce our environmental impacts
Maintain our positive social conduct
Maintain the highest levels of corporate governance

### We limit and reduce our environmental impacts through:

- Responsible consumption and production
- Managing our activities (environmental protection, compliance, chemical stewardship, efficient use of materials)
- Continuously evaluating waste minimisation and supporting the waste hierarchy principle
- Focusing on energy use and carbon emission reductions
- Developing opportunities for the circular economy

Each production facility operates a certified ISO14001 Environmental Management System. This core structure for environmental responsibility and protection is embedded into the production process and contributes to the protection of the environment, control of processes from fleece to floor and the efficient use of materials and resources.

### **Chemical Stewardship**

Brintons chemical stewardship of both our production processes and manufactured products ensures compliance with legislation and the nonexistence of chemicals of concern that are often attributed to carpet manufacture. We work within the framework of the European REACH regulation, general COSHH management, and we understand the chemical components of our products. Ultimately our process controls and product testing ensure we do not add or release environmentally or biologically harmful chemicals. Specifically, our products are compliant with the Stockholm convention on Persistent Organic Pollutants (POP's), California proposition 65, and the REACH candidate list. There are no Phthalates, Perfluorooctane sulfonic acids/Perfluorooctanoic acids (PFOS/PFOA's) or Polychlorinated biphenyls (PCB's) in a Brintons Carpet.

### **Efficient Use of Materials**

The innovative development of our High Definition Axminster loom technology not only allows for up to 32 colours in a woven carpet (the most colours offered in the industry) but is such that we are able to significantly reduce yarn waste in comparison to an industry standard loom.

The further utilisation of our package dye process optimises yarn batch size to offer both material and water efficiency.

At our facility in India our processes include rainwater harvesting to reduce water usage within our dyeing cycle.

### Waste management

We operate waste segregation, minimisation and responsible handling to limit disposal and identify the most effective solutions in the waste hierarchy sequence (prevention, minimisation, reuse, recycling, energy, and disposal). All our waste streams are validated with recognised European Waste type Classification Codes and Disposal and Recovery Codes.



### Renewable energy and energy efficiency

The installation of photovoltaic panels currently provides on average 40% of the annual electricity consumption at our Portuguese factory and 25% of the annual electricity consumption at our Indian factory. With further solar panel installation planned in both India and Portugal this will increase provision of annual electricity. This will also be combined with a transition to LED lighting throughout the facilities.

At our Indian factory we invested in a renewable energy biomass (agricultural waste) boiler. This replaced any reliance on oil or gas fired boilers which since 2013, has been generating all the required steam for the production processes.

Commencing in 2018 an extensive 6-year energy efficiency assessment program was implemented in our factory in Poland. This led to the modernisation of the plant's electrical power system, ventilation and humidification, the replacement of the primary and emergency lighting system, and creation of an energy management system. The implemented improvements demonstrated a reduction in energy consumption of over 4.6 million kWh per year, which equates to more than 20% of the consumption of the entire factory.

### Developing product opportunities for a circular economy

Brintons prioritise the use of Wool, which is a natural, renewable fibre. As an overall weight contribution, wool represents a minimum of 50% of the total carpet weight.

### Recycled Materials:

Brintons includes the use of recycled synthetic backing materials within our carpet tiles. Our carpet packaging consists of a 100% recycled cardboard centre tube and 100% recycled and recyclable LDPE wrapping for carpet rolls and 100% recycled cardboard boxes for tiles. Within our Package dye process in India, we use plastic centre tubes, which are recycled locally and then reprocessed into new package dye centres.

### Product or material re-use potential:

Brintons is a funder of Carpet Recycling UK; supporting initiatives for developing re-use programs, recycling and ensuring land fill diversion via waste to energy applications. https://carpetrecyclinguk.com/

Brintons is an active member of CARE (Carpet America Recovery Effort), a non-profit organisation working to develop the infrastructure needed to recycle carpet efficiently across the US.









### We maintain our positive social conduct through:

- · Adhering to employment laws and standards with a strong focus on managing workplace health and safety
- Working with responsible supply chain partners
- Encouraging community engagement
- Having a focus on customer satisfaction
- Working with other interested parties

We operate with a comprehensive set of policies reinforced by internal auditing to maintain compliance to core employment laws. We actively prevent child and forced labour (UK modern slavery act 2015). We strive to create a working environment free from harassment or discrimination. We respect our employee's freedom of association, and we publish our **group equality diversity and inclusion policy**.

We integrate occupational health and safety into our production facilities. We benefit from certification to the **ISO45001** occupational health and safety management system currently in our Indian facility.

### Working with responsible supply chain partners

As part of our vendor selection process, we audit potential new companies requiring a completed environmental and ethical performance questionnaire prior to commencing work.

### **Community Engagement**

At Brintons we believe it is our responsibility to positively influence and engage in the local communities in which we operate. Some examples of our regional community engagement initiatives are:

### Brintons Portugal:

The company has been a supporter of ASSOL (a local Social Solidarity Association) since 1996, which aims to support the socio-professional integration of people with disabilities. The program enables opportunities for the community members to engage with our factory providing temporary work and personal development.

It was recently awarded the "ESG Reporting Pioneer" seal. This seal symbolises the commitment to ESG reporting practices. Through these three indicators it is possible to check whether the company is healthy and financially profitable and socially and environmentally conscious.

Locally it has a partnership with the Social Network of Vouzela City Council to provide recyclable plastic material, which the City Council uses to convert into orthopedic material for allocation to people with special and economic needs.



Our staff in Portugal has also teamed up with Electrão - Waste Management Association in the campaign to collect used batteries and small household appliances for the benefit of the Portuguese Institute of Oncology in Lisboa (IPO). The campaign aims to collect at least 100 tons of waste, which will return a minimum amount of 32 thousand euros that is used to purchase medical equipment. Brintons was awarded a certificate for its significant contribution.

Since April 2016, we have supported a local Guide Dog School by donating leftover carpet to be placed in the animals' boxes until their training is completed. The school trains dogs to assist blind people and those requiring assisted interventions, for example those with epilepsy.

Over the years, the Company has provided more than 25 internships to students from local schools and universities in a variety of areas including; IT, Management, Maintenance, Production, Environment and Health and Safety.

### Brintons India:

The Company has provided donations to Social Economic Development Funds and non-profit organisations, charities and projects including donations to: Liberty Institute for Women Empowerment, Flood Victims, Sport Foundations, Local Health Department. Monthly groceries are donated to a residential school for children with disabilities within the local community.

We have also supported the construction of school classrooms, benefiting more than 1200 Students, as well as the provision of E-Learning equipment, to a further 1500 students.

Since July 2016, over 370 trees have been provided and planted to support the Maharashtra government tree planation program.

### **Business and Professional Engagements:**

Through our involvement with **CARE** (Carpet America Recovery **Effort**), we continually engage with clients regarding end of life for the carpet our products are replacing. We recommend contacting a local reclamation company to ensure that as much carpet as possible is diverted from landfills across the US. CARE can help find those local companies.

For more information visit: www.carpetrecovery.org

Brintons is a core founder and proud supporter of **Carpet Recycling UK**, an independent non-profit association working with manufacturers, distributors, contractors, retailers, fitters and the waste sector to divert carpet waste from landfill.

For more information visit: www.carpetrecyclinguk.com

Brintons is a corporate sponsor of **NEWH** (**Network of Executive Women in Hospitality**), an international nonprofit community connecting the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities.

Brintons has third party accredited **CEU's (Continuing Education Units)** which are presented to the interior design community to specifically educate on the benefits of British Wool and

# Inviting Approach Enintons continues its centuries old wool carpet practice.

### **Customer Satisfaction**

Each production facility operates a **certified ISO9001 Quality Management System**. This core structure supports our provision of high-quality products. Combined with our customer service and project management, we place customer satisfaction at the core of our proposition.

### We maintain the highest levels of corporate governance through:

Managing business risks and maintaining business continuity plans Identifying and fulfilling our legal obligations Maintaining the statutory, regulatory, quality and performance standards of our products







### Third Party Accreditations:

Brintons carpets contribute positively to the Leadership in **Energy and Environmental Design (LEED)** certification system developed by the U.S. Green Building Council, which promotes global adoption of sustainable green building and development practices. Brintons' products contribute to LEED certification in two categories:



- Rapidly Renewable Materials
- Low Emitting Materials

For more information visit: www.usgbc.org

Brintons' carpets are **Green Label Plus** certified by the Carpet and Rug Institute. This independent testing program identifies carpet with very low Volatile Organic Compound (VOC) emissions to help improve indoor air quality.





Brintons' carpets are certified with an **ECS Level 3** certification. An extension of the Australian Carpet Classification Scheme (ACCS), the Environmental Certification Scheme provides a guide to the environmental performance of carpet. As a precondition of obtaining environmental certification, carpet manufacturers must comply with the Code of Practice for Environmental Management, which provide performance standards for raw materials, carpet manufacturing, in-service use and final disposal.





For more information visit: sgls.sec.org.sg

Purely Natural<sup>™</sup> by Brintons (residential product range) contains **100% USDA** certified biobased content and is the only 100% biobased certified carpet product in their Bio-Preferred programme.

For more information visit: www.biopreferred.gov











To support our commitment to advancing sustainability across our products and operations, our company and products are rated annually in MindClick's Sustainability Assessment Program (MSAP). We are proud to be a part of MSAP and to share our story with the A&D community through designforhealth.mindclick.com.

# **MSAP Rated Product Families**

MSAP rates enviornmental and social performance throughout the product lifecycle. Brintons is rated as an MSAP Leader based on average ratings for the following product families.



### FOR MORE INFORMATION VISIT

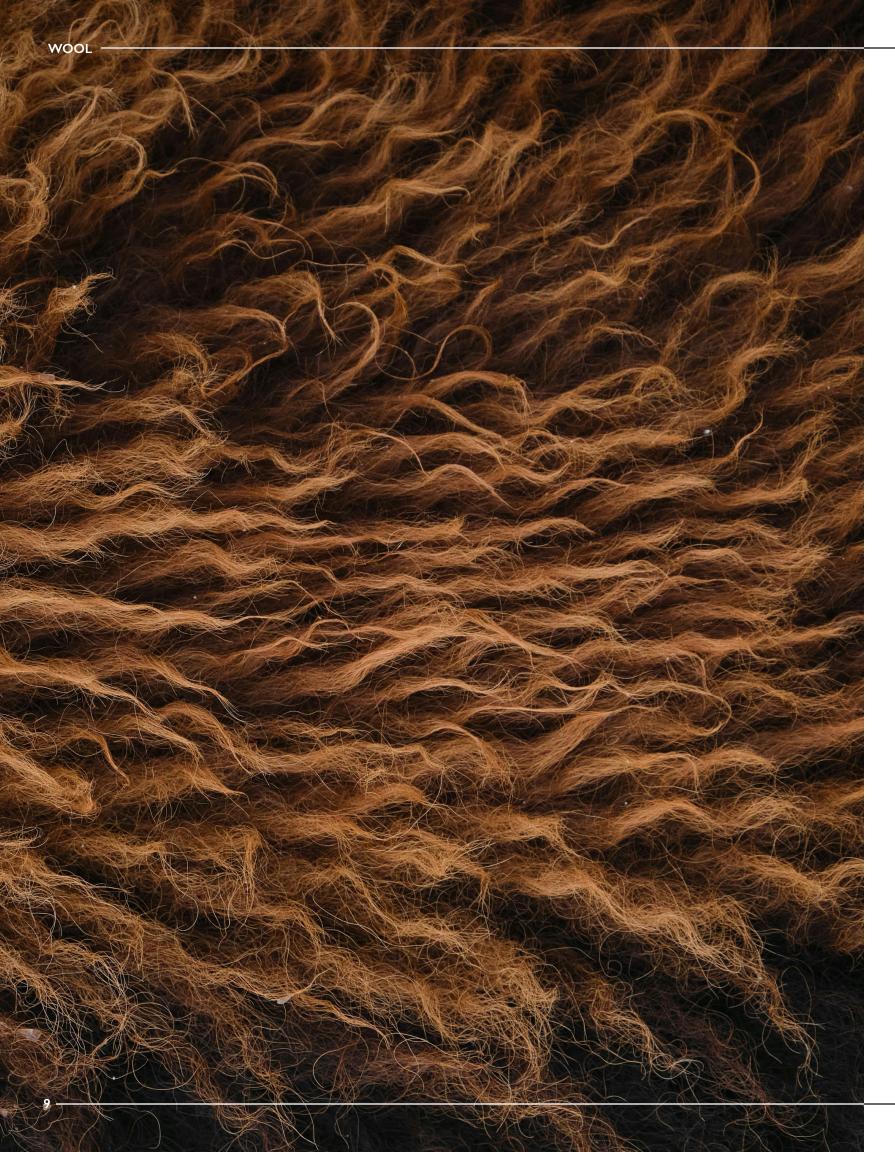
designforhealth.mindclick.com

Axminster 80/20 Wool/Nylon	LEADER	190/200
Axminster 100% Wool	LEADER	170/200

## Our Commitment to Positive Environmental & Social Impact

Brintons has been at the forefront of the global woven carpet industry for more than 240 years. Committed to the concept of thinking globally and acting locally, Brintons has expert designers, sales teams, project managers and agents in all major markets around the world, as well as manufacturing capabilities in Portugal, Poland and India. From palaces to hotel, restaurants to public buildings, convention centres, airports and cruise ships, Brintons Carpets have a long history of contributing to the world's most stunning & beautiful interiors. We remain true to our core values, offering our customers an outstanding experience through exceptional products and fantastic service. People who understand the importance of value through lasting quality choose Brintons.

www.BRINTONS.net



Brintons is proud to be the largest user of British wool in the world. We source wool following **International Wool Textile Organisation** (IWTO) sheep welfare guidelines and the majority of wool we purchase is sourced via the British Wool auctions.

For more information visit: www.britishwool.org.uk

Wool is the primary component of our products bringing a multitude of benefits and most importantly it is a sustainable, renewable material. Classed as **Rapidly-Renewable**, wool carpets make a significant contribution to improve indoor living standards, conservation of energy and are ecologically friendly.

Brintons is a registered supporter of **The Campaign for Wool** which was launched in 2010 by HRHThe Prince of Wales (now King Charles III), with the purpose of renewing interest in and creating a greater awareness of wool's environmental credentials. Brintons has signed The Dumfries House Declaration which is a ten-point declaration of intent to support an environmentally responsible, sustainable, and commercially viable wool industry.







**Brintons QuickWeave™** program provides an expedited service without compromising product quality. Recolouring production-ready patterns with predetermined colour palettes results in a semi-custom woven carpet with a faster turnaround.

In order to maintain our focus on sustainability, we are now offering a 100% undyed British Wool palette for our QuickWeave program. An eco-friendly alternative to synthetic or dyed yarns, 100% undyed wool is recyclable, biodegradable and uses less resources throughout the manufacturing process making it a more sustainable choice.

Special wool yarns are created by blending fleece from different coloured sheep to create a set of 8 beautiful neutral and natural shades.

By utilising our QuickWeave program we are able to provide an expedited solution for fast turnaround projects combined with the beauty and eco-friendly option of 100% undyed British Wool... **the best of both worlds**.

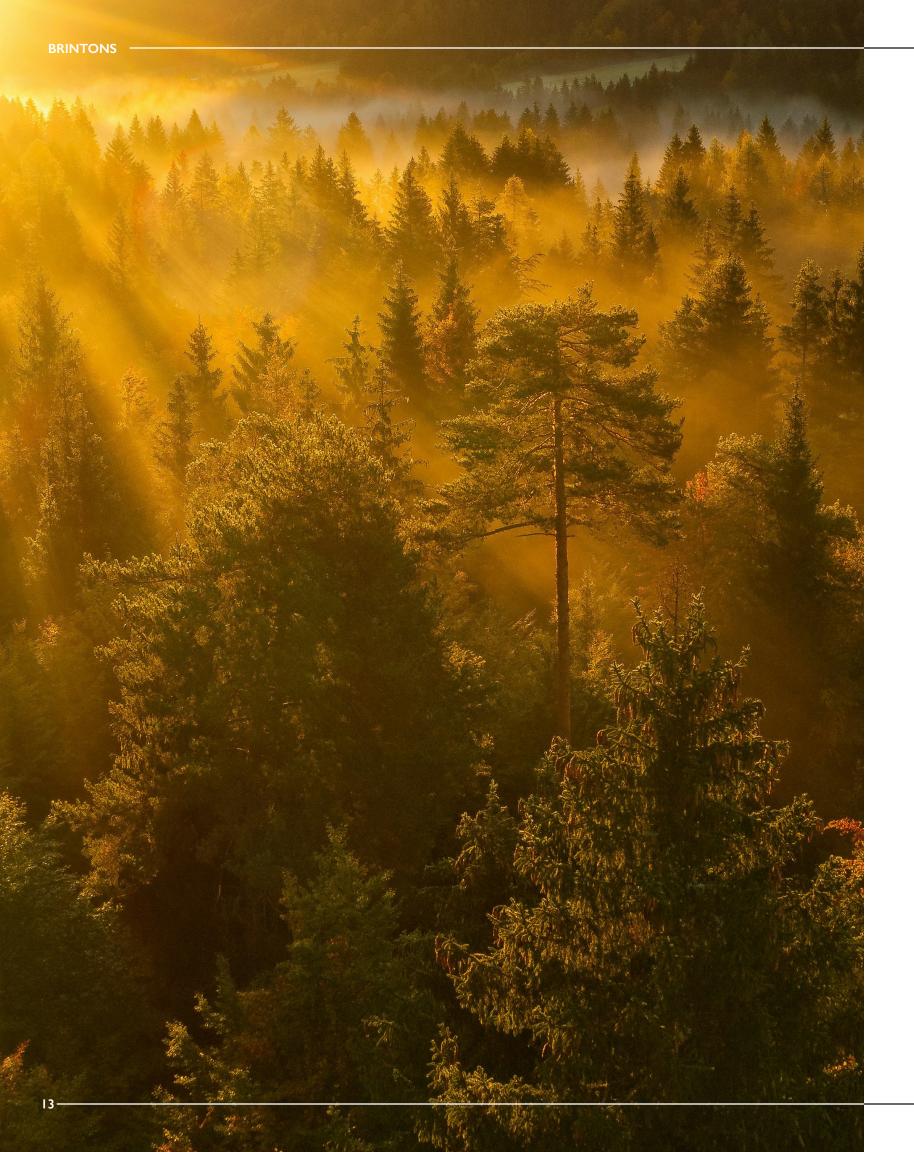
The Naturals collection and palette are available on our Design Studio On-line (Brintons DSO) where customers can interact with designs from our collections, view in a room, create a project to share and review later all on-line at dso.brintons.net.

dso





Supporting the growing interest in sustainable sourcing, Brintons has developed Purely Natural<sup>TM</sup>, a residential product offer that extends the natural and renewable attributes associated with wool with a complementary weave structure manufactured from materials that are equally as natural and renewable. Offering the opportunity to source a woven carpet that is free from man-made plastic polymers, such as Polypropylene, Polyester, and Polyamide



At Brintons we acknowledge our corporate responsibility towards the environment and society.

We are committed to the long-term aims of sustainable development.

We strive to make a positive contribution to sustainability and will implement principles, objectives and management systems to help us achieve this, and continuously look to improve our performance.

Brintons... making the world a more beautiful place





making the world a more beautiful place