

# Brintons

**Project:** High Point University

**Details:** 6,600+ SY Axminster

Brintons partnered with Perkins & Will and CJMW Architecture for High Point University.

High Point University believes that surrounding its students with excellence will promote excellence in the students. This belief ultimately drove the designs for the campus conference center and hotel. The President of the University and his wife had a specific vision of deep blues and reds combined with the University's deep purple tones to exude a feeling of distinction.

Senior Designer at CJMW Architecture, Carol Wooley, headed the effort for the Conference Center and went through numerous iterations to study the pattern, scale, and balance of tones.

The Perkins & Will team focused on the Kahn Hotel to refine the custom patterns for the hotel corridors, guest rooms, and presidential suites. Continuing the theme, each living corridor of the hotel suites alternated between a blue and red color scheme.

"Brinton's made this process effortless. Their online tools helped us create initial iterations and options and then they worked with us in person to refine the colors and produce renderings, strike-off's, etc."

**Kathleen Warner**  
Interior Designer  
CJMW Architecture

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