

Brintons

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BRINTONS SEES LAS VEGAS AS BUSINESS FOCAL POINT

LAS VEGAS, NV—With the continued expansion of the new World Market Center and its growing portfolio of manufacturer showrooms, as well as the city’s ever evolving diversity of design and style, Brintons expects Las Vegas to increase its importance and influence as “a micro environment of resort destinations showcasing the cutting edge of global hospitality trends”. According to Mark Page, Brintons’ Design Director for North and South America, the company has recently enlarged its design studio and showroom facilities in Las Vegas.

“We have for many years recognized the importance of Las Vegas in serving the hospitality market, and we have chosen Las Vegas as the focal point for our largest center for design support and development to allow optimal visibility of future market direction,” adds Page.

The new 2,400 sq. /ft facility is located at 3180 W. Sahara. It currently serves as home base for Brintons’ sales and field design staff serving the region and houses an extensive range of product samples, including examples of custom woven Axminster carpets and coordinating handcrafted area rugs.

As the world’s largest producer of woven carpet, Brintons is a family-owned business, founded in 1783 and headquartered in the United Kingdom. Brintons currently operates plant facilities in the UK, India, Portugal and Australia. Its high-end woven Axminster carpets have become the standard for impressive business and residential properties throughout the world.

Brintons operations in the Americas are based in Atlanta, GA. Approximately 95% of its U.S. sales are in the commercial market, serving hospitality and other specialty end uses. Showrooms and regional design studios are located in major cities throughout the U.S., including New York, Washington DC, Atlanta, Dallas, Las Vegas and Los Angeles.

For additional information, contact your Brintons representative or call Atlanta HQ
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