

# Brintons

## press release

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### ***ESTHER DUNBAR-CULLUM ADDS DESIGN SERIES TO BRINTONS ANTHOLOGY***

**Atlanta, GA** – Layered images of nature create the overall theme for ***Jessemé***, the newest collection of Axminster carpet designs by Esther Dunbar-Cullum, who is regarded as one of the most prolific and prominent designers of carpets, rugs and textiles. Inspired by playful outdoor excursions with her young children, Esther captures the elegance of nature in “through the lens of fantasy”.

***Jessemé*** designs were created exclusively for Brintons woven wool-rich Axminster carpet. The swirling array of patterns, combined with light-play and cloud effects are layered into bold, expressive designs in a vivid color palette. Florals and geometrics mingle throughout the small, medium and large-scale patterns in hues of blue, sage green, orange, and cream. In addition to designs for corridors, insets, borders and endcaps, a large organic blossom was also created as a floating element that can be integrated into any design. The designs and colors may be adapted to meet the unique preferences and requirements for a specific project.

With the addition of **Jessemé**, Brintons' complete anthology of Esther Dunbar-Cullum designs includes 30 collections. A ring binder containing color renderings of all the Dunbar-Cullum designs is available to designers upon request.

Esther approaches carpet design with the mind-set of an interior designer, having worked with interior designers on a wide variety of projects, including many of the finest hotels, casinos and resorts in the United States and around the world. "I understand the need for diversity," she notes. "That's why I create distinctive patterns yet cover a broad range of styles and genres. The goal is to have wide appeal through a recognizable, yet not limiting, signature look."

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Founded in 1783, family-owned Brintons is headquartered in the UK and currently operates plant facilities in the UK, India and Portugal. Its high-end woven Axminster carpets have become the standard for impressive business and residential properties throughout the world.

Brintons' operations in the Americas are based in Atlanta, GA. Approximately 95% of its US sales are in the commercial market, serving hospitality, institutional and public spaces, leisure, gaming, marine and other specialty end uses. Showrooms and regional design studios are located in major cities throughout the US, including New York, Washington DC, Atlanta, Dallas, Las Vegas and Los Angeles. For additional information, contact your Brintons representative, visit [www.brintons.net/commercial](http://www.brintons.net/commercial) or call the company's Atlanta headquarters at 678-594-9300.