

Brintons

press release

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BRINTONS CONGRATULATES HILTON'S GREEN ACHIEVEMENTS

Vancouver, WA – Brintons, the world's leading producer of custom woven Axminster carpet, salutes the efforts of Hilton Hotels Corporation for its milestone accomplishments in sustainability. The Hilton Vancouver Washington Hotel is the first hotel in the world to earn both Leadership in Energy and Environmental Design (LEED) and Green Seal certifications. It was recently labeled as "the greenest hotel in U.S." by Meeting News magazine*.

"We applaud Hilton's environmental initiatives and we are most pleased to be a part of this momentous accomplishment," states Jonathan Young, Brintons' CEO in the US. "Not only are our Axminster products, which are used from the lobby to the Board room, the most luxurious and durable, they also support Hilton's global sustainability goals."

The 226-room, 10-suite boutique hotel, located 10 miles from Portland, Oregon, first earned its LEED certification in 2005. According to Terri Hardin, editor of Meeting News, it was one of only six such designated hotels in the U.S.

The Vancouver, WA property earned its Green Seal in the spring of 2008 by adopting such environmental practices as minimizing and reducing waste, eliminating hazardous substances and implementing an environmentally and socially sensitive purchasing policy. (See www.greenseal.org for more information.)

The hotel's 30,000 square foot meeting space is carpeted with Brintons' custom woven Axminster carpet. Its contemporary, upscale interior design scheme is projected in the etched glass effect throughout the floor designs, combining whimsical floral motifs with geometric shapes and subtle underlying striations. The 12-color palette includes warm shades of rust, orange, greens and gold with steely blue accents. Circular and medallion rug insets incorporate field patterns used throughout the lobby, pre-function areas, meeting rooms and ballrooms.

Brintons wool-rich carpet can provide credit toward LEED certification as a rapidly renewable material. They also meet CRI's Green Label Plus standards and can significantly reduce waste of premature floor covering replacement because of woven carpet's exceptionally long life cycle.

Founded in 1783, family-owned Brintons is headquartered in the UK and currently operates plant facilities in the UK, India and Portugal. Its high-end woven Axminster carpets have become the standard for impressive business and residential properties throughout the world.

Brintons' operations in the Americas are based in Atlanta, GA. Approximately 95% of its US sales are in the commercial market, serving hospitality and other specialty end uses. Showrooms and regional design studios are located in major cities throughout the US, including New York, Washington DC, Atlanta, Dallas, Las Vegas and Los Angeles. For additional information, contact your Brintons representative, visit www.brintons.net/commercial, or call the company's Atlanta headquarters at 678-594-9300.

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*Meeting News magazine, Terri Hardin, editor-in-chief, July 21, 2008, page 19.

For more information on Hilton's sustainability initiatives, see Hilton's corporate website and corporate news item at <http://phx.corporate-ir.net/phoenix.zhtml?c=88577&p=irol-newsArticle&ID=1162505&highlight=>.